

FTC v Kochava, Inc.

Tags:Consumer ProtectionBureau of Consumer ProtectionHealthPrivacy and SecurityConsumer PrivacyHealth Privacy

Last Updated: July 15, 2024 Case Status: Pending

Federal Trade Commission, Plaintiff, V. Kochava Inc., Corporation, Defendant

Case Summary

The Federal Trade Commission filed a lawsuit against data broker Kochava Inc. for selling geolocation data from hundreds of millions of mobile devices that can be used to trace the movements of individuals to and from sensitive locations. Kochava's data can reveal people's visits to reproductive health clinics, places of worship, homeless and domestic violence shelters, and addiction recovery facilities. The FTC alleges that by selling data tracking people, Kochava is enabling others to identify individuals and exposing them to threats of stigma, stalking, discrimination, job loss, and even physical violence. The FTC's lawsuit seeks to halt Kochava's sale of sensitive geolocation data and require the company to delete the sensitive geolocation information it has collected.

Case Timeline

July 15, 2024

Second Amended Complaint for Permanent Injunction and Other Relief (1.26 MB)

July 15, 2024

PUBLIC STATEMENT: <u>Concurring Statement of Commissioner Melissa Holyoak In the Matter of</u> <u>Kochava Inc.</u>

February 5, 2024

Memorandum Decision and Order on Motion to Dismiss First Amended Complaint (308.14 KB)

November 6, 2023

Amended Complaint for Permanent Injunction and Other Relief (1.05 MB)

August 29, 2022

Complaint for Permanent Injunction and Other Relief (433.88 KB)

PRESS RELEASE: <u>FTC Sues Kochava for Selling Data that Tracks People at Reproductive Health</u> <u>Clinics, Places of Worship, and Other Sensitive Locations</u>