

**Subject:** Well: Fitness and Longevity, Sloppy Science and Broken Hearts  
**Date:** Wednesday, October 31, 2018 at 8:01:00 PM Eastern Daylight Time  
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The New York Times

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Wednesday, October 31, 2018

[NYTimes.com/Well](https://www.nytimes.com/Well) »

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Dear Readers,

Happy Halloween! We know exercise is good for you and that being fit contributes to long life. Now, researchers decided to look for more objective ways to measure the relationship between endurance and longevity.

In her [Phys Ed column this week](#), Gretchen Reynolds writes that being in shape may be as important to a long life as not smoking. Below you'll find more articles about the relationship between exercise and longevity, as well as much more from the past week in Well.

In the next week, we'll change the clocks for the end of Daylight Saving Time. That's great news if you're an early riser who revels in having more morning light, but the earlier sunsets can make some people feel especially gloomy. Wirecutter, a product reviewing company owned by The New York Times, has [recommendations for light therapy lamps](#).

And of course the next week includes the midterm elections. Whatever your exercise habits are, be sure to exercise your right to vote!

**Roberta Zeff**

Senior staff editor, Well

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# Being Fit May Be as Good for You as Not Smoking

Jeenah Moon for The New York Times

By GRETCHEN REYNOLDS

A new study found a strong correlation between endurance and living a long life.

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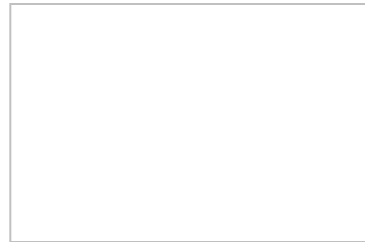
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## PHYS ED

### The Best Sport for a Longer Life? Try Tennis

By GRETCHEN REYNOLDS

People who played tennis, badminton or soccer tended to live longer than those who cycled, swam or jogged.

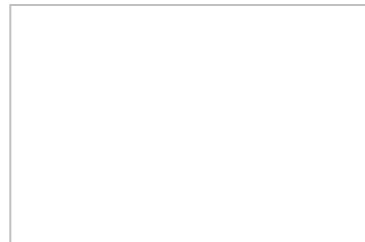


## WELL

### The Right Dose of Exercise for a Longer Life

By GRETCHEN REYNOLDS

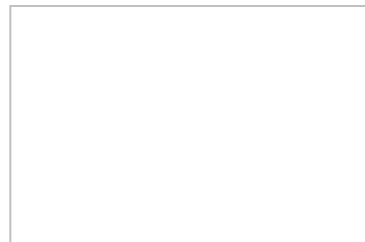
Two new studies suggest that the ideal dose of exercise for a long life is a bit more than many of us currently believe we should get, but less than many of us might expect.



### Adopt 5 Healthy Habits, Live 12 to 14 Years Longer

By NICHOLAS BAKALAR

A healthy diet, not smoking, regular physical activity, moderate alcohol consumption and normal weight were tied to a longer life span.



PERSONAL HEALTH

## How to Increase Your Chances of Having a Long, Healthy Life

By JANE E. BRODY

The big factors in life expectancy: whether people smoke, what and how much they eat, and whether they abuse alcohol or drugs.



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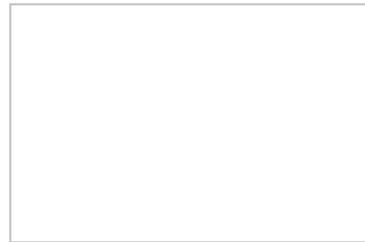
### The Week in Well

PERSONAL HEALTH

## Confused by Nutrition Research? Sloppy Science May Be to Blame

By JANE E. BRODY

According to a new book by Marion Nestle, the unstated goal of most company-sponsored studies is to increase the bottom line.

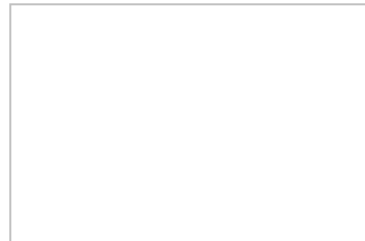


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## How Emotions Can Affect the Heart

By ANAHAD O'CONNOR

In "Heart: A History," Dr. Sandeep Jauhar argues that doctors need to devote more attention to how factors like unhappy relationships and work stress influence heart disease.



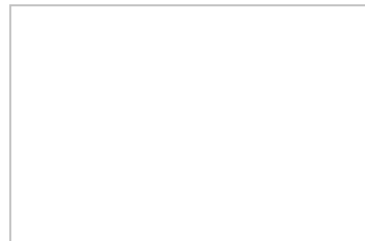
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WELL

## How Short Can the Intervals in Interval Training Get?

By GRETCHEN REYNOLDS

Twenty seconds may be the "sweet spot."

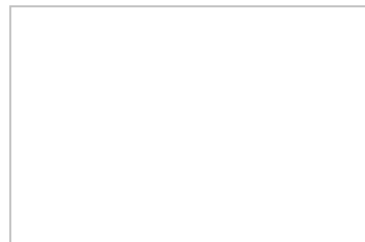


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## The Case Against Running With Headphones

By PETER SAGAL

In an excerpt from his new book, the NPR host Peter Sagal writes: "If I don't leave my headphones behind when I run, I wouldn't spend a single minute of my waking life free from input."



#### ASK WELL

## Should I Get the High-Dose Flu Vaccine?

By RICHARD KLASCO, M.D.

People younger than 65 can receive the high-dose vaccine, but there are caveats.

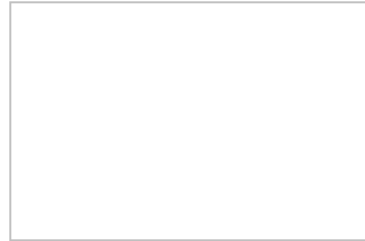


#### THE CHECKUP

## How Children Learn to Recognize Faces

By PERRI KLASS, M.D.

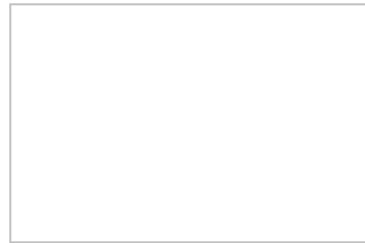
Halloween masks and makeup can be disorienting to children who are still developing the skill.



## Breast-Feeding Is Good for the Mother, and Not Just the Baby

By RONI CARYN RABIN

Women who breast-feed are less likely to develop breast cancer, ovarian cancer, Type 2 diabetes and rheumatoid arthritis and may have improved cardiovascular health.

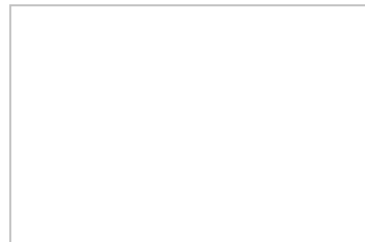


#### TIES

## Family History in Her Bones

By DANIELLE LEVAC

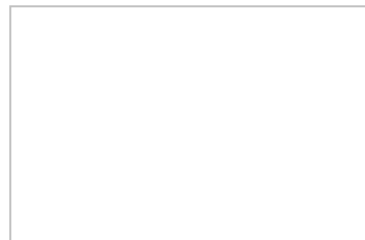
I don't need to see the X-ray to recognize this bump on my daughter's leg as the first sign of the genetic condition I inherited from my mother.



## Can There Really Be Two Moms?

By STEPHANIE FAIRYINGTON

A lesbian mother grapples with the pain of a child favoring the mother who gave birth to her.



# Weekly Health Quiz: Organic Food, Risky Weather and Cancer

By TOBY BILANOW

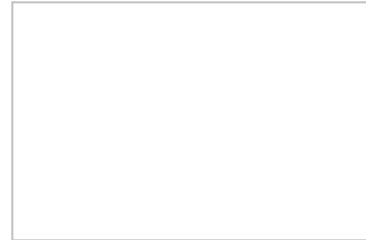
Test your knowledge of this week's health news.



## The Particular Horror of Long Commutes for Young Families

By MASHA RUMER

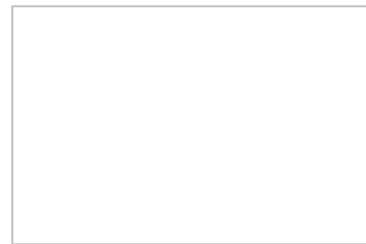
Traffic jams and delayed trains are infuriating for everyone, but they're especially painful when they make you miss your baby's bedtime yet again.



### SUBSCRIBER EVENTS

## What It's Like to Be a Female Athlete Today

On Nov. 5, Lindsay Crouse will moderate a discussion about what it's like to be an athlete in a world where women's bodies are held to stereotypes. As a newsletter subscriber, tickets are half off for you – use the promo code RUN.



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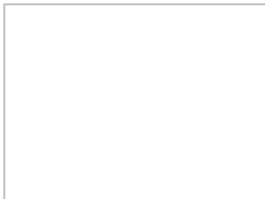
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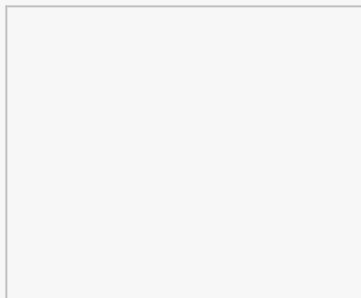
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DeVos (Saul Loeb/AFP/Getty Images)

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### How to take a systemic approach to grammar



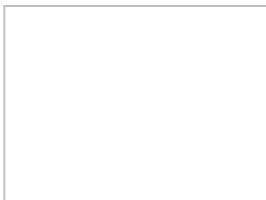
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[MiddleWeb](#) (10/31)



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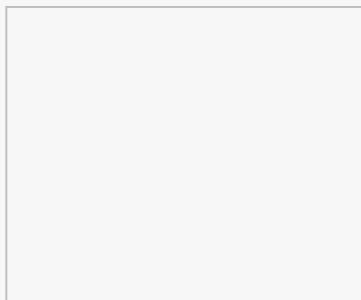
[The Conversation \(US\)](#) (10/29)



## Other News

### ▪ Writing in math class can take magazine form

Edutopia online (10/30)



### How to use PBL for assessment

Can project-based learning give us a better picture of student mastery? Yes, says New York teacher Lesa Wang. [Download this white paper](#) to see how Wang uses PBL to identify mastery and learning gaps, plus help students build design learning skills, defend their ideas and find creative solutions to problems.

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## SCHOOLS TODAY

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[The Detroit News](#) (10/29)



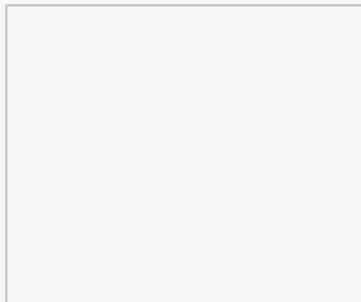
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**Do you feel overwhelmed?** [Practicing Presence](#) is the book you need to take care of yourself as a teacher. Veteran educator Lisa Lucas supports you with ideas, exercises, checklists, anecdotes, and simple practices you can use to establish a mindset that will enhance your focus and engagement in the classroom. [Preview the entire book!](#)

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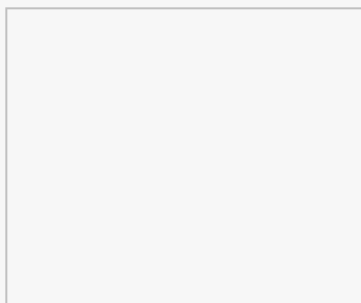
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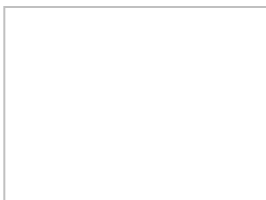
[KTAR-AM/KTAR-FM \(Phoenix\)](#) (10/30)



### **Creative Funding Buys Quality STEM Materials**

[Read this case study](#) to see how an innovative funding program invites local residents, businesses, and organizations to get involved in updating their schools' STEM materials through Jumpstart STEM.

## POLICY NEWS

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(Pixabay)



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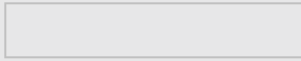
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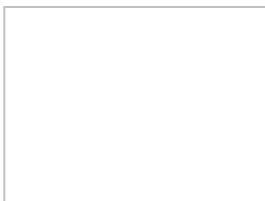
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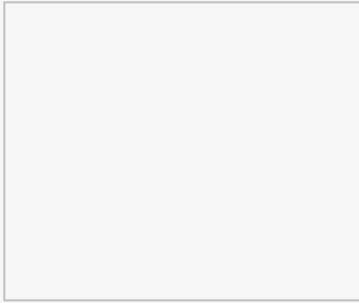


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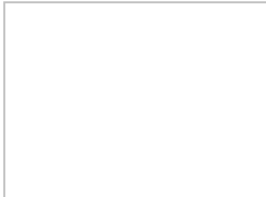
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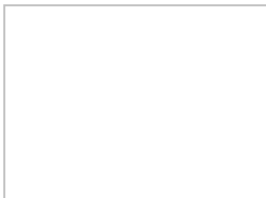
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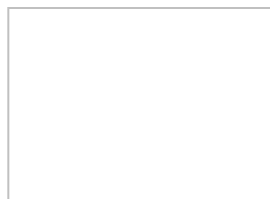
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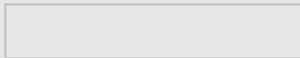


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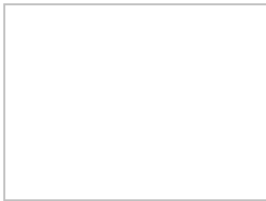
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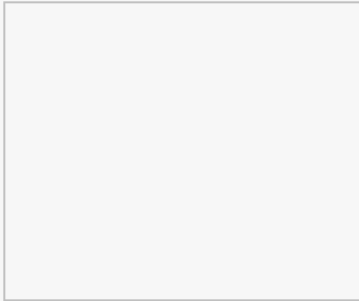




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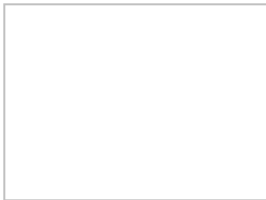
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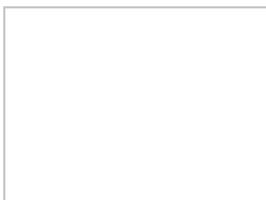
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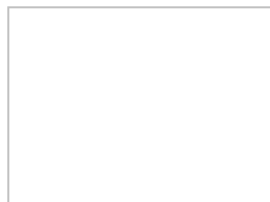
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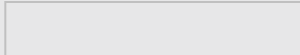


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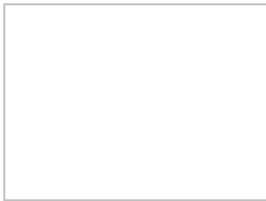
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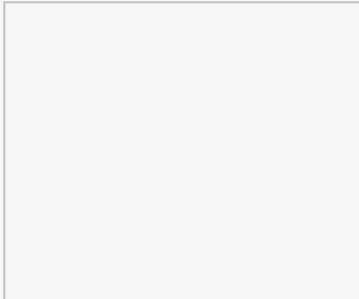
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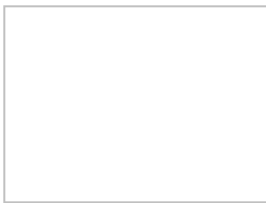
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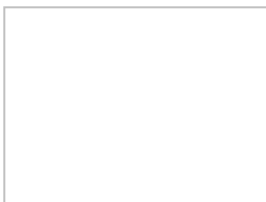
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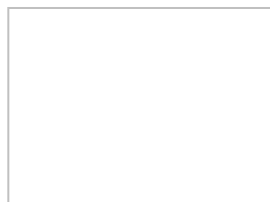
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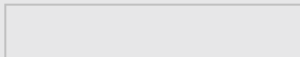


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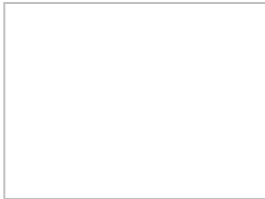
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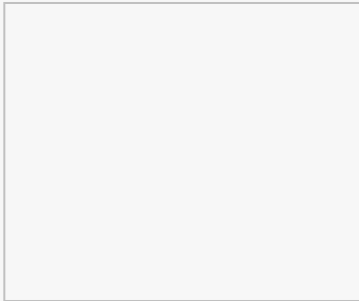




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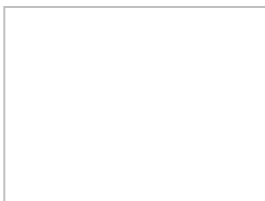
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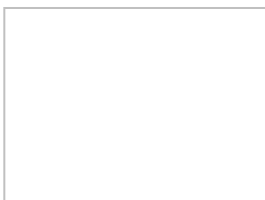
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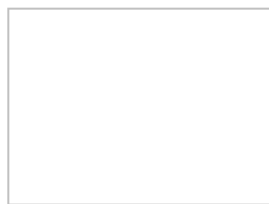
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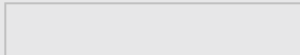


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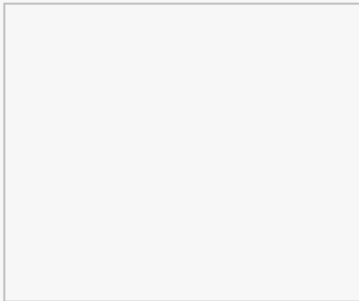
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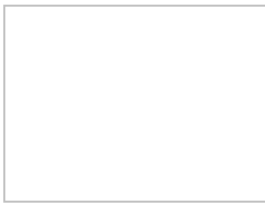
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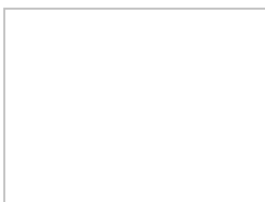
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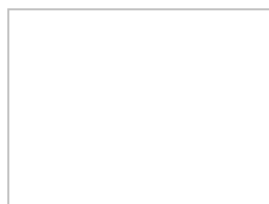
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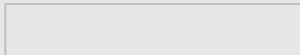


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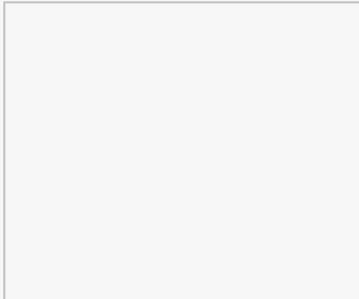




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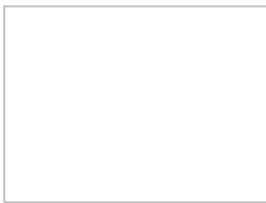
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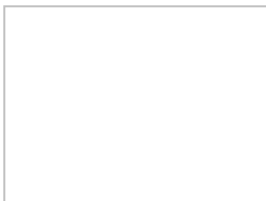
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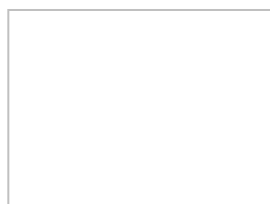
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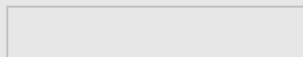


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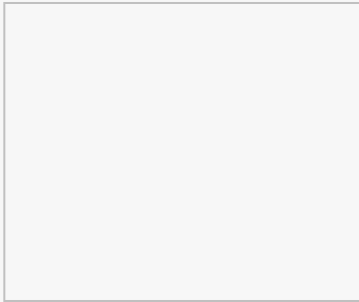
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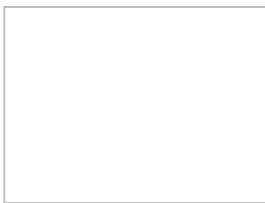
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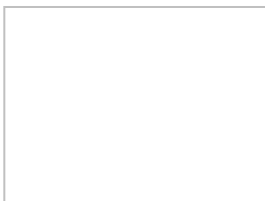
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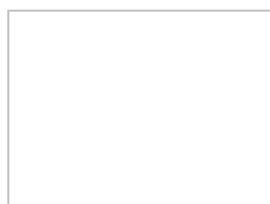
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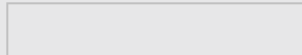


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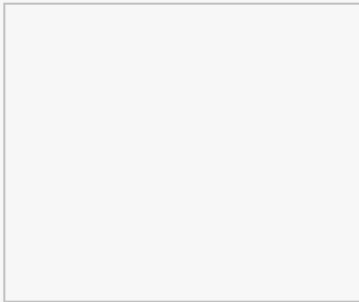




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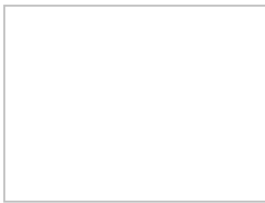
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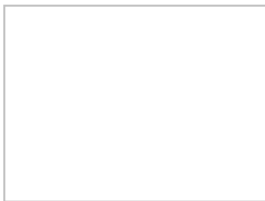
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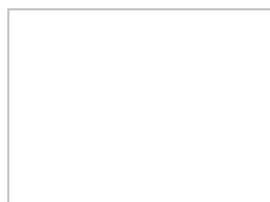
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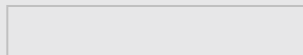


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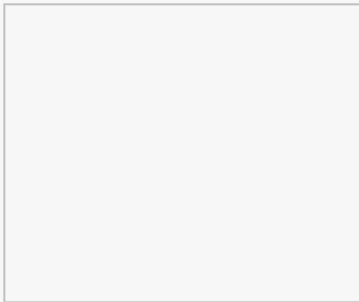
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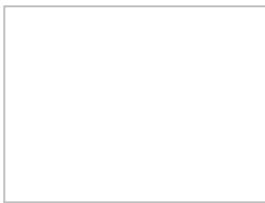
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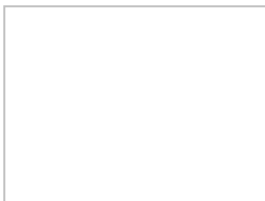
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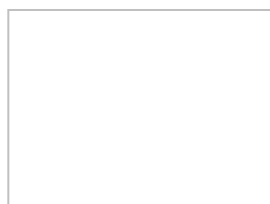
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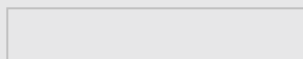


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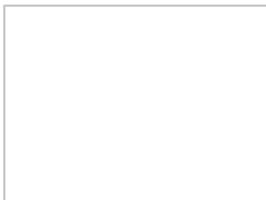
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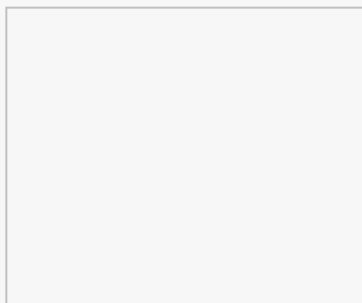
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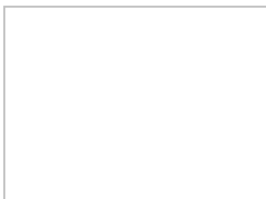
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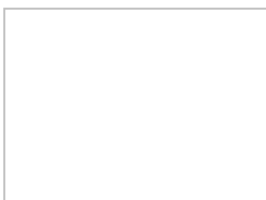
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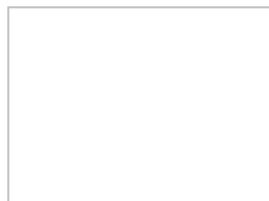
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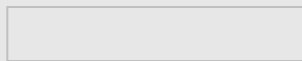


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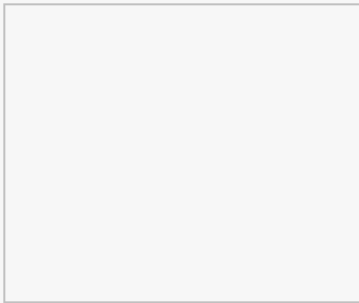
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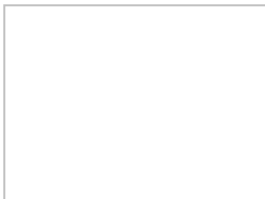
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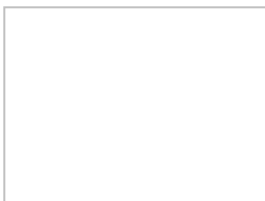
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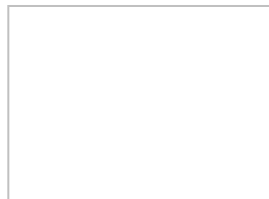
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Students entering public schools in Lockport City, N.Y., are now subject to facial-recognition scans as a security measure. The technology has been introduced in response to a series of school shootings, and it, as well as similar developments, soon may be implemented in many other school districts.

[Motherboard/Vice Magazine](#) (10/29)

## NATIONAL BOARD UPDATE

### Can creativity be taught?

Are you creative, left-brained, right-brained, asks Amber Chandler, NBCT, in this blog post. "Most people are quick to answer these questions without truly understanding the nature of creativity," she writes. "In the classroom, this lack of concrete knowledge about creativity can severely limit both our teaching and our students' learning. Students' self-perceptions are so often simply a regurgitation of

what their parents have decided about them, or worse, an analysis of themselves based on internet quizzes and polls." [Read on.](#)



### Building awareness for Board Certification

When you see a great teacher, reach out and let them know why they should consider becoming National Board-certified. To help you engage and encourage these educators, we have developed resources for your use. [Download them, print them and share them today.](#)



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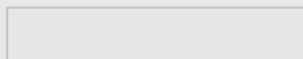


*A man travels the world over in search of what he needs and returns home to find it.*

George Moore,  
writer



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**Subject:** Educator: Systemic approach takes grammar across curriculum  
**Date:** Wednesday, October 31, 2018 at 1:09:18 PM Eastern Daylight Time  
**From:** Accomplished Teacher by SmartBrief  
**To:** bdelaney@revere.mec.edu

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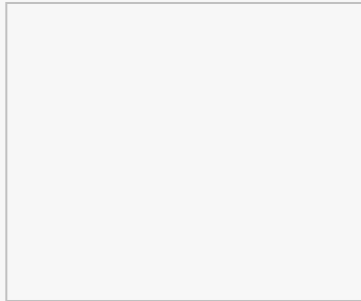
## Reorganization underway at US Education Dept.



DeVos (Saul Loeb/AFP/Getty Images)

US Education Secretary Betsy DeVos recently announced several plans to restructure the Department of Education, including by moving the Office of Nonpublic Education to report to her office directly. The planned changes also include establishing an office for student privacy policy.

[Education Week \(tiered subscription model\)](#) (10/30), [Politico](#) (10/30)



### Activities to take word learning to the next level

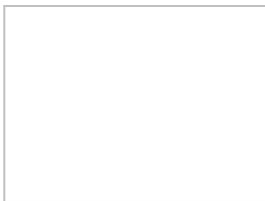
Reignite excitement by using a step-by-step approach that encourages students to take ownership of word learning.

[Word Study That Sticks](#) is filled with lesson ideas and word study routines that instill curiosity in students' vocabulary development. [Use these two activities](#) to help students understand the meaning and context behind the words.

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## FOCUS ON PRACTICE

### How to take a systemic approach to grammar



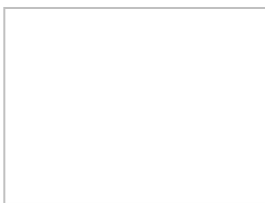
(Pixabay)

English-language arts teachers can adopt a systemic approach that integrates grammar lessons into the curriculum, writes Sarah Tantillo, an author and consultant. In this article, Tantillo shares a sample schedule of lessons with five-day cycle outlines.

[MiddleWeb](#) (10/31)



### How math talks can build students' skills



(Pixabay)

Using math talks can help students identify ways to solve problems and learn how others reasoned their way to a conclusion, write West Virginia University math professors Matthew Campbell and Johnna Bolyard. In this commentary, they outline strategies for using math talks inside and outside the classroom.

[The Conversation \(US\)](#) (10/29)



## Other News

### ▪ Writing in math class can take magazine form

Edutopia online (10/30)

## SCHOOLS TODAY

### Mich. district, robot maker team up on courses

The Detroit school district is partnering with robot manufacturer FANUC to establish elective, career-related robotics courses at two high schools. The program is tied to a district goal of expanding career academies.

[The Detroit News](#) (10/29)



### Other News

- **Home visits offer support, encouragement to Calif. families**

Education Dive (10/30)

- **University launches STEM bus for Conn. school outreach**

Connecticut Post (Bridgeport) (10/29)

## DEVELOPING LEADERS

### University program seeks to stem teacher shortage in Ariz.

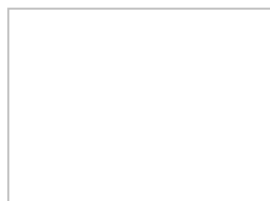
Grand Canyon University has partnered with Arizona's education board and superintendents to begin a student-teaching certificate program that allows students to teach while finishing their degree. Data show 10 students participated last semester in the program.

[KTAR-AM/KTAR-FM \(Phoenix\)](#) (10/30)



## POLICY NEWS

### Facial recognition used as security in N.Y. district



(Pixabay)



Students entering public schools in Lockport City, N.Y., are now subject to facial-recognition scans as a security measure. The technology has been introduced in response to a series of school shootings, and it, as well as similar developments, soon may be implemented in many other school districts.

[Motherboard/Vice Magazine](#) (10/29)

## NATIONAL BOARD UPDATE

### Can creativity be taught?

Are you creative, left-brained, right-brained, asks Amber Chandler, NBCT, in this blog post. "Most people are quick to answer these questions without truly understanding the nature of creativity," she writes. "In the classroom, this lack of concrete knowledge about creativity can severely limit both our teaching and our students' learning. Students' self-perceptions are so often simply a regurgitation of

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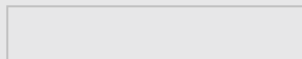


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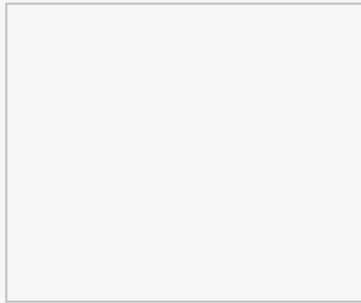
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DeVos (Saul Loeb/AFP/Getty Images)

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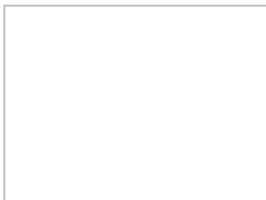
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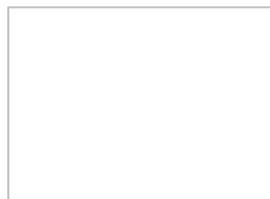
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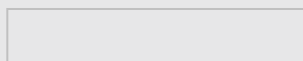


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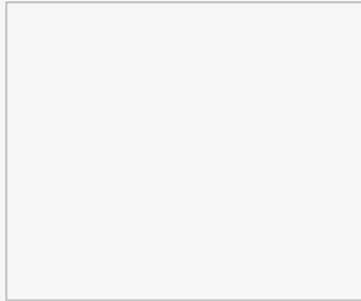
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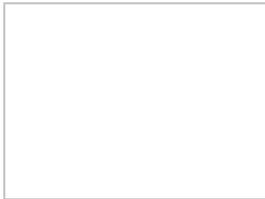
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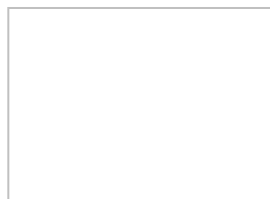
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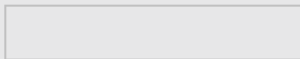


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**Subject:** Digital well-being for every kid starts with you.

**Date:** Sunday, October 28, 2018 at 12:36:56 PM Eastern Daylight Time

**From:** Jim Steyer at Common Sense

**To:** hcushing@revere.mec.edu

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## There's a lot at stake.

The world is changing fast. Misinformation makes it hard to get to the facts, and constant notifications compete for our attention. Kids face unprecedented challenges with cyberbullying and other perils, both at home and at school. And tech companies are using and selling our personal information without looking out for what's best for us, our students, or our school communities. **Your support makes a difference.**

## The time is now.

In our 15-year history, Common Sense's mission to ensure kids' digital well-being has

never been more relevant and vital than it is now. We're committed to making sure all kids learn lifelong skills for digital well-being so they can take ownership of their digital lives and improve their communities for the better. Whether we're leading the way on policy reforms that protect students' online data or researching and sharing the latest recommendations on everything from *Fortnite* to facial recognition -- we will always put kids first.

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**Will you donate to Common Sense today** to celebrate this milestone with us and chart a course for the next 15 years?

Jim Steyer

**Jim Steyer**

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**Date:** Sunday, October 28, 2018 at 11:52:32 AM Eastern Daylight Time  
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Why Almost Everyone Was Wrong About Tesla's Cash Flow Situation. How Amazon's Retail Revolution Is Changing the Way We Shop.

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## Uber's Secret Restaurant Empire



*Kate Krader, Bloomberg*

The incredible growth of the food delivery business has led to some unconventional arrangements.

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## Is Amtrak Becoming like the Airlines?

*Bill McGee, USA Today*

I've started to note "airline creep" working its way into Amtrak's policies, pricing, fees and service. It's little wonder, since the former CEO of Northwest Airlines and Delta Air Lines is now the CEO of the nation's train line. So it's also little wonder those of us who love riding the rails are now asking: Is Amtrak turning into a low-cost airline?

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## Why Almost Everyone Was Wrong About Tesla's Cash Flow Situation

*Timothy Lee, Ars Technica*

"Tesla is 15 years old, but it's still fundamentally

a startup," I wrote back in July. And this is essential for understanding the company's financial situation. It might seem strange to describe a company with a \$50 billion valuation as a startup. But what I meant was that Tesla was still making bet-the-company investments in pursuit of rapid growth.

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## Why Are We Still Teaching Reading the Wrong Way?

*Emily Hanford, The New York Times*

Teacher preparation programs continue to ignore the sound science behind how people become readers.

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## A Global Ethics Study Aims to Help AI Solve the Self-Driving “Trolley Problem”

*Karen Hao, MIT Technology Review*

The infamous “trolley problem” was put to millions of people in a global study, revealing how much ethics diverge across cultures.

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## Google’s Smart City Dream Is Turning into a Privacy Nightmare

*Nick Summers, Engadget*

Sidewalk Labs wants an independent trust to

manage citizen privacy in Quayside.

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## With No Laws To Guide It, Here's How Orlando Is Using Amazon's Facial Recognition Technology

*Davey Alba, BuzzFeed News*

A network of cameras would mean individuals could be tracked as they moved about the city. By detecting these persons of interest as well as their patterns of movement, such a system could use that data to figure out who they associated with — and how those people moved across the city as well.

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## The Black Struggle for Technology Jobs

*Kamau Bobb, The Atlantic*

In Atlanta and other racially segregated cities, the education system is stacked against African Americans competing for STEM careers. If Amazon picks the city for its second headquarters, things could get even worse.

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## How Amazon's Retail Revolution Is Changing the Way We Shop

*Nick Statt, The Verge*

In the course of a single generation, Amazon has grown from fledgling online bookseller to one of the most valuable and powerful corporations in modern history.

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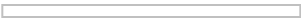
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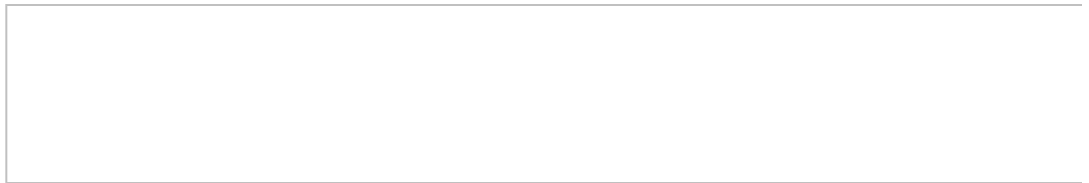
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Friday 26 October 2018 vol. 12 no. 190

**Home-grown terrorism**

## **Suspect detained in mail-bomb investigation**

Federal authorities have detained a person in connection with a series of 12 mailed suspicious packages. The suspect was identified as Cesar Sayoc, 56, a

resident of Plantation, Florida. He has a criminal record. The U.S. Federal Bureau of Investigation said Friday an 11th suspicious package addressed to Democratic Senator Cory Booker, and that a 12th suspicious package targeting former National Intelligence Director James Clapper.

[Read more](#)

#### **Hate**

### **In-depth look at current state of U.S. White Supremacy**

ADL has released a new report that examines the current state of white supremacy. The report is a deep dive into the forces behind this extremist ideology -- from the emergence of the alt right to the ongoing threat posed by more established elements of the movement.

[Read more](#)

### **The Road to Power: Idaho outfit behind rash of racist, anti-Semitic robocalls**

The Road to Power, a white supremacist and anti-Semitic broadcasting outlet based in Sandpoint, Idaho, continues to ramp up its tactic of robocalling communities nationwide with racist, anti-Semitic and bigoted language. The calls, which have targeted communities in California, Idaho, Iowa, Florida and Pennsylvania, seek to exploit current events by disseminating vile, offensive commentary. Robocalls are a relatively low-cost and easy means of communicating hate and allow callers to mask their identity while reaching a wide audience.

[Read more](#)

#### **Patterns of violence**

### **No more fog of war: Predicting patterns of violence within wars and terrorism**

New Research predicts reliable patterns in violent events occurring within wars and terrorism, regardless of geography, ethnicity and religion. The researchers can predict with reasonably accuracy the mixtures of events of different sizes, for example, the number of events killing 10 or more people compared to the number of events killing 20 or more people.

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#### **Terrorism**

### **Big data does not help in preventing terror**

We leave behind digital traces all the time. This information reveals a lot about people. Intelligence agencies like to collect as much data on people as possible in the fight against terrorism. But it won't help us catch terrorists, one researcher says.

[Read more](#)

#### **Terrorism & health**

### **Mothers' exposure to terror attacks during**

## [pregnancy increases risk of schizophrenia in their children](#)

The children of mothers exposed to terror attacks during pregnancy are 2.5 times more likely to develop schizophrenia than mothers not exposed to terror during pregnancy. This was the finding of a comprehensive new study. “It is possible that the psychosocial stress of terror attacks in the mothers occurred during a critical period of fetal brain development. Insults during such a critical period of neurodevelopment were so potent that years later the risk of schizophrenia increased.” explained Prof. Stephen Levine, one of the authors of the study.

[Read more](#)

### **Iran’s nukes**

## [Nuclear experts: Documents show Iran’s weapons work was more advanced than previously known](#)

The documents recovered by Israeli intelligence from Iran’s hidden nuclear archive show “that Iran conducted far more high explosive tests at the site than previously understood,” according to a paper published on Tuesday by the Institute for Science and International Security.

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### **Truth decay**

## [“Network propaganda” explored](#)

By Carolyn E. Schmitt

Conversations surrounding the 2016 U.S. presidential election often involve references to “fake news,” Russian interference, data breaches, and the impact of various social media platforms on the divisive outcome. A new book from researchers at the Berkman Klein Center (BKC) that has its origins in a three-year study of the media ecosystem surrounding the election disrupts this narrative.

[Read more](#)

### **Cybersecurity**

## [Answering the pressing cyber-risk economics questions](#)

When it comes to improving the cybersecurity posture of the U.S. critical infrastructure and vital data assets, there are a host of questions that need to be answered before actionable cybersecurity risk-management strategies can be developed and resources deployed.

[Read more](#)

### **Mass shooting**

## [Common characteristics of communities where mass shootings occur](#)

A trauma research team has developed a profile of commonalities among communities where mass shootings have occurred. It includes a shortage of

mental health professionals, a relative lack of socialization opportunities, higher rates of income inequality, and relatively high housing costs, according to findings presented today at the American College of Surgeons Clinical Congress 2018.

[Read more](#)

#### **Biowarfare**

### **Insects as potential weapons in biological warfare**

Owing to present-day armed conflicts, the general public is well aware of the terrifying effects of chemical weapons. Meanwhile, the effects of biological weapons have largely disappeared from public awareness. A project funded by a research agency of the U.S. Department of Defense is now giving rise to concerns about being possibly misused for the purpose of biological warfare.

[Read more](#)

#### **Floods**

### **After historic Texas flooding, officials will likely open more floodgates on Central Texas dam**

By Carlos Anchondo

Across Central Texas and the Hill Country, heavy rain has led to catastrophic flooding in the past week. With more rainfall in the forecast, state and local officials are working to manage floodwaters before they move downstream. After the wettest September in Texas history, multiple Central Texas reservoirs are completely full. That has forced officials to consider releasing a historic amount of water down the Colorado River.

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#### **Earthquakes**

### **The Hayward Fault -- is it due for a repeat of the powerful 1868 earthquake?**

On October 21, 1868, a magnitude 6.8 earthquake struck the San Francisco Bay area. Although the region was sparsely populated, the quake on the Hayward Fault was one of the most destructive in California's history. The 150th anniversary of the 1868 earthquake, and all historical earthquake anniversaries, are opportunities to remind people that we live in earthquake country and we should all be prepared for the next big quake.

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#### **Our picks this week**

### **The AI cold war that could doom us all; undetectable media bots; teens' climate lawsuit, and more**

- Scientists have estimated the cost of stopping 11 diseases that could kill millions in a pandemic
- Apple's Tim Cook delivers a searing critique of Silicon Valley

- Almost all Android apps send personal data to other companies like Facebook, Google and Amazon, study reveals
- The U.S. right's bogeyman: George Soros faces attacks rooted in antisemitism
- Stan McChrystal: I threw away my Robert E. Lee painting
- How to get away with murder (Saudi Edition)
- California faces “extra risk” of flooding after series of massive wildfires, officials warn
- The AI cold war that could doom us all
- Police-tracking app angers Germany
- How to understand Salafism in America
- Is the U.S. in an “illegal” immigration crisis? Border patrol data suggests otherwise
- NYTimes report shows how Twitter, McKinsey were complicit in helping Saudi Arabia silence critics
- Americans lose confidence they can sniff out social media bots
- Trump administration asks Supreme Court to stop teens’ climate lawsuit
- Why so many people may never recover from Hurricane Michael
- DOJ charges Russian national in \$35M election influence plot
- Welcome to the first war zone Ebola crisis
- Report: People are crowdfunding to buy voter data off hacker forums
- Despite planned upgrade, New Jersey voting machines remain “primitive and hackable” for 2018 midterms

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**The Russia watch this week**

## **Russia – from digital outlier to cyberpower; the Putinization of the world order; history of Russian hacking, and more**

- Two new reports expose how black Americans are targeted by Russian disinformation
- Russian electoral interference: 2018 midterms edition
- Superpower rivals bug Trump’s iPhones
- How Putin’s favorite biker gang infiltrated NATO. Night Wolves, Europe, and Russia’s paramilitary strategy

- Hacks, leaks & disruptions: Russia – from digital outlier to cyberpower
- Top 3 ways to spread disinformation about military exercises
- Machiavellian lessons from the Saudi and Russian assassination debacles. Gratuitous political killing is not just a crime—it is a mistake
- Facebook's former security boss says the US will 'never eliminate' election meddling
- Britain wants its officials to stop saying 'fake news.' That won't solve its fake news problem.
- 'America First' doesn't work without American values
- The feds have the Russian troll farm receipts
- Russians follow playbook for sounding American in Facebook propaganda
- The evolution of Russian subversion in cyber: A conversation with former GCHQ Chief David Omand
- U.S. needs a global alliance against Russia's cyberattacks
- InfoShum: The new trend in Kremlin propaganda
- The crisis of truth shakes American life to its core
- A history of Russian hacking

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## **Also noted**

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- UK graduate heads new national task force on facial recognition technology
- DHS Funds Tech That Lets Emergency Vehicles Talk to Nearby Cars
- Tech Companies Are Profiting Off ICE Deportations, Report Shows
- Survey: Federal Managers Support CDM More Than Implementers
- Trump struggles for a plan should the migrant caravan arrive
- Immigration scheme offered legal status, led to deportation threats
- DHS Preps Extra Cyber Support for States with Close Midterm Races
- Network for safe and secure labs
- To Insure Cyber or Not to Insure Cyber: Cautions and Caveats for Carriers
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## IT Spotlight

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**From:** IT Trends  
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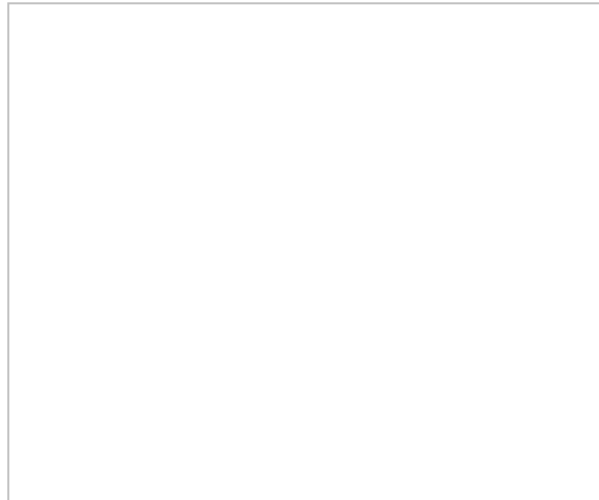
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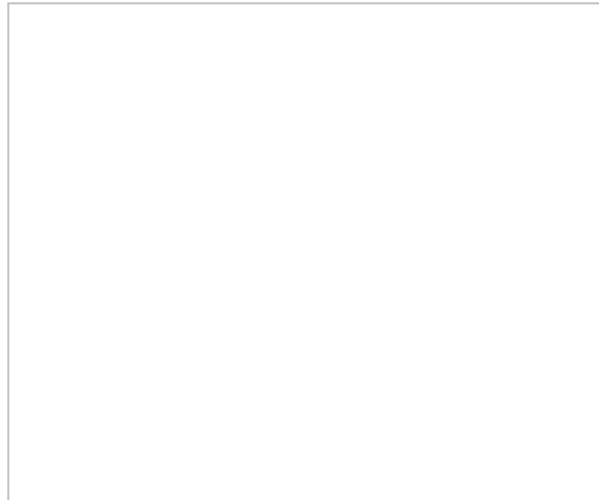
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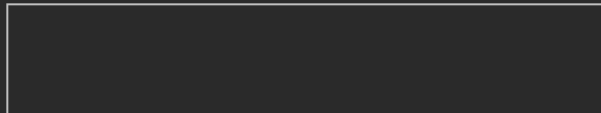
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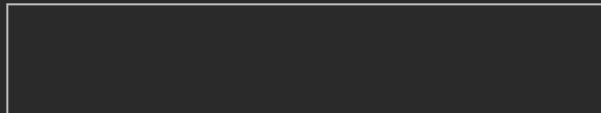
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**Subject:** Our transit is awful. Business leaders are gearing up to fix it.

**Date:** Tuesday, October 23, 2018 at 5:10:44 PM Eastern Daylight Time

**From:** Talking Points PM

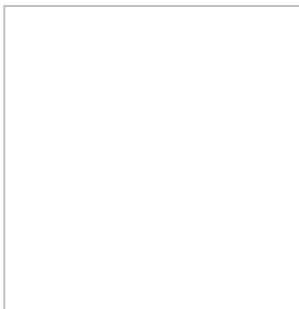
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# Talking Points

*Welcome back to Talking Points PM for Tuesday, Oct. 23. The Dow erased a more than 500-point loss to end down almost 126 points, or 0.5 percent. [\(CNBC\)](#) Oil fell the most in three months. [\(CNBC\)](#) Here's the rest of the news.*

## Chesto Means Business



**Mass. transit woes:** Wander late into a morning meeting, and you probably won't be the only one with a story to tell.

Maybe a packed Red Line train or No. 7 bus passed you by. Maybe your 8:10 from Worcester showed up 10 minutes late, again. Or maybe you were stuck in a traffic jam that seemed to stretch all the way across Charlestown.

Getting around Greater Boston has never been particularly easy, at least at rush hour. But to many business leaders, it now feels like we've become a victim of our own success. The jobs keep coming. The transit capacity? That's another story.

Just ask JD Chesloff, executive director of the Massachusetts Business Roundtable. Chesloff just wrapped up his annual membership survey for the group, an association of [80-plus senior executives](#) at many of the state's biggest employers. The number one issue on everyone's minds: transportation. In the past, finding talent was the biggest concern. Yes, that's still a huge issue. But it's secondary now to getting that talent in the door every day.

With that input, transportation will be a driving factor in the Roundtable's discussions this fall for its 2019 legislative agenda. But the Roundtable won't be alone. Rick Dimino, president of [A Better City](#), says he wants to see the region's business groups unite next year to press for faster fixes and more a rapid expansion of services, and for a plan to help pay for it all.

Yes, several business groups backed the legal challenge [that killed](#) the "millionaires tax," which could have diverted nearly \$1 billion a year to transportation needs. But they aren't necessarily opposed to a "revenue solution" -- that is, more taxes. (Don't forget their expensive but [unsuccessful effort in 2014](#) to protect an inflation-based index for the state's gas tax.)

Many companies are already chipping in. They're paying for shuttle buses, subsidizing transit passes, encouraging people to commute at different times or to work from home. Developers are ponying up big bucks for train stations: [Assembly](#), [Boston Landing](#), [Lechmere](#).

Fans of connecting Springfield with Boston via higher-speed rail are finally gaining traction. State officials [just hired](#) a consultant to study the feasibility of 90-minute trips between the two cities. Support from business leaders in the Boston area, such as Suffolk Construction chief John Fish, underscored the project's importance to this region, not just the Pioneer Valley.

Governor Charlie Baker is often praised by executives for the work he's done to modernize the T and prepare it for another snowy winter. But some privately grumble that the administration isn't ambitious or aggressive enough with its repair plans or new projects.

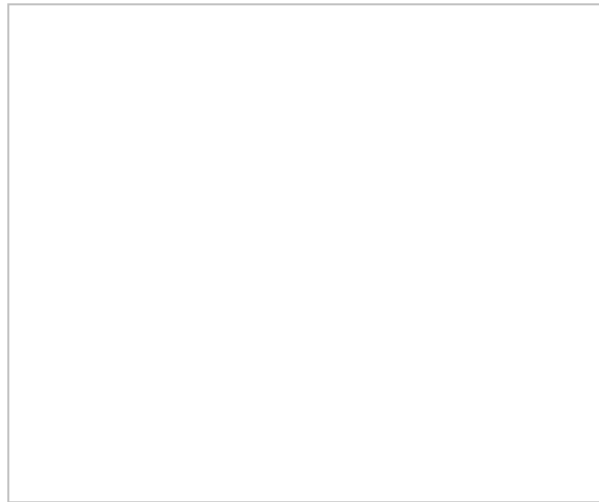
Baker's team would say it's trying to be strategic. The MBTA, for example, is



studying a potential [broad revamp](#) of the commuter rail system. And Baker's former chief of staff, Steve Kadish, is [leading a commission](#) charged with looking at the future of transportation.

That group is analyzing the ways in which people get around the state will evolve, with an eye toward what the system should look like in 2040. Perhaps some shorter-term fixes will emerge. But business leaders don't want to wait two more decades for solutions.

*Jon Chesto is a Globe reporter. Reach him at [jon.chesto@globe.com](mailto:jon.chesto@globe.com) and follow him on Twitter [@jonchesto](https://twitter.com/jonchesto).*



## Executive Summary

**Biogen beats:** Biogen reported \$3.4 billion in revenue in the third quarter, a 12 percent increase over the same period last year, according to the Boston Business Journal.

- The gains, which exceed analysts' estimates, were partly driven by sales of Spinraza, the Boston's company's drug for a rare disorder called spinal muscular atrophy.
- Adjusted per-share earnings of \$7.40 also beat expectations.
- The company said that a Phase 2 trial of a lupus drug had failed to meet its primary endpoint.

Looking forward: "The biotech is expected to present data from trials of multiple Alzheimer's drugs, a disease area where researchers have reported many late-stage trial failures. Data from Biogen's lead Alzheimer's drug,

aducanumab, is expected on Wednesday, while development partner Eisai will present results from a study of another drug, BAN2401, on Thursday." [\(BBJ\)](#)

**Taxicab blues:** The Boston Herald's Jordan Graham dug into the latest full-year city data on taxis to show that app-based services like Uber and Lyft have done more than disrupt the traditional cab business, they have decimated it.

- Taxi revenues fell 21 percent to \$132 million in 2017 compared with the prior year. (In 2013, revenues were almost \$283 million.)
- Cabbies made 5.9 million trips last year, off 60 percent from the peak of 14.6 million in 2012.
- Medallions routinely sell for \$40,000, down from \$700,000 as recently as 2014.

“It’s something I’d been working on for a long time, and then to just go away, it’s painful,” said Tristan Ulysse, who paid \$685,000 for a medallion in May 2014. It was sold this year in auction for \$56,668 after being repossessed by a bank. [\(Boston Herald\)](#)

**Biotech deal I:** Stoke Therapeutics, the Bedford biotech startup trying to develop medicines for severe genetic diseases, is on a roll, writes the Globe's Jonathan Saltzman.

- Last week, Stoke’s cofounder and scientific guru, Adrian Krainer, won the \$3 million Breakthrough Prize -- the richest award in life sciences - - sharing the honor with a California pharmacologist. Together, they discovered a treatment for the rare and deadly condition known as spinal muscular atrophy.
- On Tuesday, Stoke said it has raised another \$90 million to advance its pipeline of medicines for severe genetic diseases, including a rare and catastrophic inherited form of epilepsy called Dravet syndrome. Stoke had previously raised \$40 million in venture capital funding. [\(Boston Globe\)](#)

**Biotech deal II:** Takeda Pharmaceutical, the Japanese drug maker with a

big presence in Cambridge, signed a licensing deal with Enterome for the French startup's Crohn's disease treatment. Takeda plans to make an upfront payment of \$50 million to Enterome and up to \$640 million if the two companies meet goals for developing the drug, getting it approved by regulators, and selling it to patients. Crohn's disease is a chronic inflammatory bowel disorder. ([Boston Globe](#))

**Aa3 for AAA stadium bonds:** Moody's Investors Service assigned a Aa3 rating to \$27.5 million in Worcester city bonds that will help finance a new stadium for the AAA Worcester Red Sox. The rating is Moody's fourth-highest and "reflects the city's sizeable tax base as the second largest city in New England, anchored by multiple health and higher education institutions along with strong redevelopment potential." ([Moody's](#))

**Mighty wind:** Vineyard Wind has signed an 18-month lease to use the state-funded New Bedford Marine Commerce Terminal for the primary staging and deployment area to build the company's 800-megawatt offshore wind project, 14 miles south of Martha's Vineyard.

- The news wasn't necessarily a surprise: All three bidders for the state's offshore wind contracts pledged to use the New Bedford terminal during construction. Vineyard Wind, a joint venture owned by Avangrid and Copenhagen Infrastructure Partners, ended up winning that contest -- or the first round, anyway.
- In its case, Vineyard Wind will pay the Massachusetts Clean Energy Center \$9 million over the course of an 18-month lease, starting Dec. 1, 2020. ([MassCEC](#))

### **What happened elsewhere:**

- Amazon pitched facial recognition to ICE ([WashPost](#))
- Volker see 'hell of a mess' everywhere ([NYT](#))
- Smiling prince arrives at Saudi summit ([Bloomberg](#))
- Settlement talks in Weinstein civil cases ([WSJ](#))
- Apple iPhone XR is a good deal at \$750 ([AP](#))

**Good night and good news (and good luck!):** The Mega Millions jackpot is tonight at 11 p.m. The jackpot is a record \$1.6 billion (cash value: \$904.9 million). It would rise to an estimated \$2 billion if no one wins. ([Boston Globe](#))

*Curated and edited by Larry Edelman. Follow him on Twitter @GlobeNewsEd. Larry writes Talking Points AM, the morning edition of this newsletter. [You can sign up here.](#)*

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**Subject:** 15 years of putting kids first

**Date:** Tuesday, October 23, 2018 at 9:33:52 AM Eastern Daylight Time

**From:** Jim Steyer at Common Sense

**To:** nkhalatov-krimnus@revere.mec.edu

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## **There's a lot at stake.**

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## **The time is now.**

In our 15-year history, Common Sense's mission to ensure kids' digital well-being has never been more relevant and vital than it is now. We're committed to making sure all kids learn lifelong skills for digital well-being so they can take ownership of their digital lives and improve their communities for the better. Whether we're leading the way on policy reforms that protect students' online data or researching and sharing the latest recommendations on everything from *Fortnite* to facial recognition -- we will always put kids first.

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Jim Steyer

**Jim Steyer**

Founder and CEO, Common Sense

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**Subject:** 15 years of putting kids first

**Date:** Tuesday, October 23, 2018 at 9:33:42 AM Eastern Daylight Time

**From:** Jim Steyer at Common Sense

**To:** jherwig@revere.mec.edu

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**To:** ldoherty@revere.mec.edu

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**From:** Jim Steyer at Common Sense

**To:** hcushing@revere.mec.edu

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**Subject:** 15 years of putting kids first

**Date:** Tuesday, October 23, 2018 at 9:33:39 AM Eastern Daylight Time

**From:** Jim Steyer at Common Sense

**To:** dgrieco@revere.mec.edu

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**Will you pitch in \$100, or the amount that's right for you,** to celebrate this milestone with us and chart a course for the next 15 years of Common Sense?

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**To:** ddecristoforo@revere.mec.edu

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**Subject:** Thank you for putting kids first

**Date:** Tuesday, October 23, 2018 at 9:33:26 AM Eastern Daylight Time

**From:** Jim Steyer at Common Sense

**To:** mday@revere.mec.edu

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**Subject:** TSA Plans to Bring Facial Recognition to U.S. Airports

**Date:** Tuesday, October 23, 2018 at 6:04:49 AM Eastern Daylight Time

**From:** AFAR

**To:** rcaprio@revere.mec.edu

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## **TSA PreCheck Members, Get Ready to Start Using Facial Recognition**

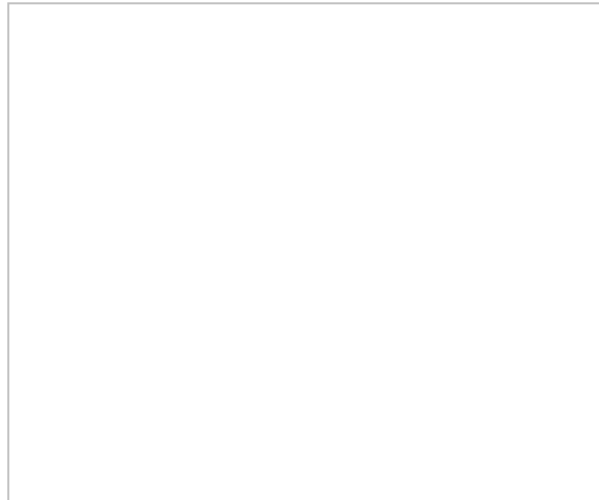
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**Subject:** TSA Plans to Bring Facial Recognition to U.S. Airports

**Date:** Tuesday, October 23, 2018 at 6:00:27 AM Eastern Daylight Time

**From:** AFAR

**To:** rgordinas@revere.mec.edu

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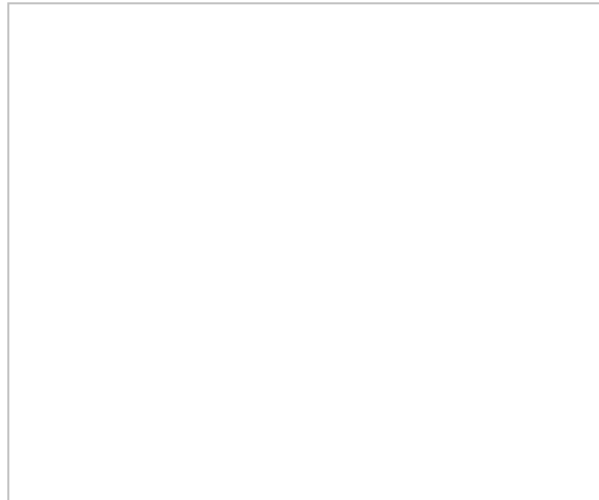
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**Subject:** The Nondescript Chinese City With an Unlikely Armory | Move Over, Whiskey: Now for Irish Gin  
**Date:** Monday, October 22, 2018 at 1:10:23 PM Eastern Daylight Time  
**From:** OZY DAILY DOSE  
**To:** ccavallaro@revere.mec.edu

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## 10 MUST READS TODAY

Daily Dose

M  
October 22,

1

FAST FORWARD

### The Road to China's Global 5G Domination Is Here

Seated on the windswept outskirts of the Ordos Desert, Yinchuan is emerging as a laboratory for Beijing's ambitions to lead the world in 5G technology.

In the shadow of the thousand-year-old Pagoda of Chengtian Temple, men in orange overalls lay the groundwork for a 5G station. It's a contrast impossible to ignore in Yinchuan, a city on the windswept outskirts of the Ordos Desert some 100 miles from the most westerly stretch of the Great Wall. Shrouded in ancient culture, historical intrigue and dusty isolation, Yinchuan isn't an obvious candidate for a futuristic city. But it's emerging as a laboratory for China's ambitions to lead the world in 5G technology that promises to transform global telecommunications.

In the past two years, Yinchuan has developed the use of high-definition CCTV capable of facial identification for public-security monitoring, smart street lighting with integrated electric-vehicle charging and advertising, and smart traffic management of the city's highways. The city has trash cans that remotely alert authorities when they need emptying and facial-recognition-enabled payment systems.



for public transport. Now, Yinchuan is preparing to take the next leap, turning 5G on a scale consciously designed to leave the world gaping.

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POLITICS & POWER

## **A Mississippi Trailblazer Hopes to Pull Another Deep South Stunner**

**After two decades in private life, a blast from the past seeks to be Mississippi's first Black U.S. senator since Reconstruction.**

When Mike Espy gives a reporter a tour of his law office turned campaign headquarters, the U.S. Senate candidate does so with an eye toward history. He shepherds me toward a rack displaying dozens of awards, from taekwondo trophies to choir plaques, making sure to highlight the 1988 "silver rifle" award the National Rifle Association gave him for his pro-gun voting record. That was back when the Yazoo City native served as the first African-American to represent Mississippi at the federal level since Reconstruction. He segues to framed photos of him and Nelson Mandela, whom he met on a trade mission while serving as the first Black secretary of agriculture, as well as with President Clinton, who appointed Espy and charged him with helping negotiate the North American Free Trade Agreement.

The trip down memory lane, which avoids Espy's federal indictment, is far from accidental. It's been almost three decades since his state elected a Democrat to the U.S. Senate, and the civil rights trailblazer is using his experience as a key part of his pitch to Mississippi voters. "I'm the only one who has reached across the chasm," the 64-year-old says, stretching his hands to signify the political divide. "I'm the only one who has served in Washington more than a couple of months." He expounds on that line of attack the day after our interview, in a raspy voice almost lost while beginning a speech at the annual Neshoba County Fair. His opponents "are full of talking promises, but I'm here to tell you what I've done," Espy tells the crowd of a couple hundred.

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GOOD SH\*T

## Move Over, Whiskey: How Gin Became a Tipple of Choice in Ireland

Once outlawed as “mother’s ruin,” gin is back in fashion – thanks to the lifting of a 200-year-old law.

From an ornate drinks room overlooking the River Shannon, spirits expert Caoimhin Quinn is in full flow telling the story of the drinks craze gripping Ireland. “They don’t just drink with their eyes, they eat with their eyes,” he declares, carefully filling a large goblet with ice, a splash of deliciously scented Mediterranean tonic, raspberries and a strong measure of gin. “My mouth is watering, and I’ve never tasted gin before. “But you drink with your eyes too.”

Quinn organizes gin tastings and a gin cruise master class on Lough Derg from the picturesque village of Ballina in County Tipperary. On this cool summer evening, he’s giving us a rundown of the history behind this once-berated spirit, known as “mother’s ruin” and the “demon drink” in Britain during the early 19th century for the destruction it wrought on households.

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FLASH

## The Stolen Campaign Documents That Helped Reagan Win the Presidency

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## Should Baseball Pitchers Choose Their Pitches at Random?

In the ongoing battle to keep hitters off balance, it's time that baseball pitchers adopted a more radical strategy?

## The Next Intifada Might Be Stirring in the West Bank

The West Bank is on the boil, but many Palestinians are exhausted by the prospect of more violence. For others, violence is inevitable.

## Ecuadorian Midwives Move the World

Babies have been born in the Amazon for ages with the help of women presently leading the charge against modern difficulties.

## The Inventor Trying to Suck Water From the World's Driest Air

With 5 billion facing water shortages by 2050, Ap Verheggen has developed patent-pending technology to quench the world's thirst.

9

FAST FOR

## Russia's New African Launch Pad: The Central African Republic

The war-torn and landlocked nation is emerging as Russia's new stage to enter Africa, a continent where it jostled with the West for decades as the Soviet Union.

10

FLASH

## Listen Now: OZY Pulls The Thread on the Nonviolence Movement

OZY's chart-topping podcast is back, this time connecting the links between MLK and Colin Kaepernick.

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Once outlawed as “mother’s ruin,” gin is back in fashion – thanks to the lifting of a 200-year-old law.

From an ornate drinks room overlooking the River Shannon, spirits expert Caoimhin Quinn is in full flow telling the story of the drinks craze gripping Ireland. “They eat you with their eyes,” he declares, carefully filling a large goblet with ice, a dash of deliciously scented Mediterranean tonic, raspberries and a strong measure of gin. “My mouth is watering, and I’ve never tasted gin before. “But you drink with your eyes too.”

Quinn organizes gin tastings and a gin cruise master class on Lough Derg from the picturesque village of Ballina in County Tipperary. On this cool summer evening, he’s giving us a rundown of the history behind this once-banned spirit known as “mother’s ruin” and the “demon drink” in Britain during the early 19th century for the destruction it wrought on households.

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FLASH

### The Stolen Campaign Documents That Helped Reagan Win the Presidency

Just before the presidential debate between President Jimmy Carter and challenger Ronald Reagan, a cache of stolen campaign documents was discovered.



Reagan in 1980, the Reagan campaign receive unexpected boost.

5

IMMODEST PRO

### Should Baseball Pitchers Choose Their Pitches at Random?

In the ongoing battle to keep hitters off balance it time that baseball pitchers adopted a more radical strategy?

6

FAST FOR

### The Next Intifada Might Be Stirring in the West Bank

The West Bank is on the boil, but many Palestir are exhausted by the prospect of more violence. For others, violence is inevitable.

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TRUE

### Ecuadorian Midwives Move the World

Babies have been born in the Amazon for ages with the help of women presently leading the charge against modern difficulties.

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RISING

## The Inventor Trying to Suck Water From the World's Driest Air

With 5 billion facing water shortages by 2050, Ap Verheggen has developed patent-pending technology to quench the world's thirst.

9

FAST FORWARD

## Russia's New African Launch Pad: The Central African Republic

The war-torn and landlocked nation is emerging on Russia's new stage to enter Africa, a continent where it jostled with the West for decades as the Soviet Union.

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FLASHBACK

## Listen Now: OZY Pulls The Thread on the Nonviolence Movement

OZY's chart-topping podcast is back, this time connecting the links between MLK and Colin Kaepernick.

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## Take On America With OZY

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# YOUR PRESIDENTIAL DAILY BRIEF

MO  
OCTOBER 22,

Migrants heading to the U.S. border hold a Honduran national flag after crossing into Mexico Saturday. Source: Getty

## IMPORTANT

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SOURCES: [CNN](#) / [AP](#)

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SOURCES: [SMH](#) / [BBC](#)

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SOURCES: [SCMP](#) / [AP](#)

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SOURCES: [The Irish Times](#) / [Slate](#)



## 02 China Moves to Dominate 5G

With facial recognition-enabled payments for public transportation and trash cans that notify authorities when they need to be emptied, Yinchuan's long been a smart city in the making. Soon it will be a leader in 5G technology if everything **goes to plan**, boasting 6,400 5G stations and connecting all residents with fiber optic broadband by 2020. It's just one pilot city where state-owned China Mobile hopes to embed 5G, laying the groundwork for smart transportation infrastructure that could play a crucial role in making China a global leader in groundbreaking technology.

SOURCES: [OZY](#)



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SOURCES: [Space](#) / [New Atlas](#) / [Gizmodo](#)



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SOURCES: [Variety](#) / [Deadline](#)



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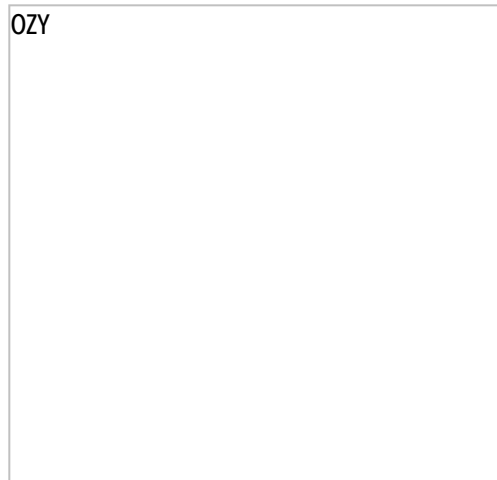
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SOURCES: [Yahoo Sports](#) / [Bleacher Report](#)

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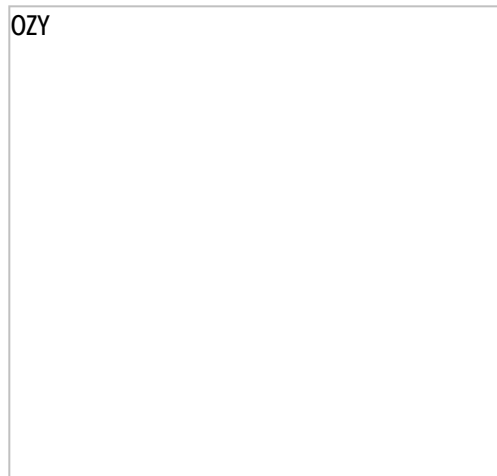
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October 18, 2018

**Hello Tech Decision Makers,**

Today's featured article goes out to all the SMBs. It's not easy getting the cybersecurity help that an enterprise-level business can afford. Fortune 500 companies can hire dedicated cybersecurity staff – your typical SMB won't have the capital to do the same.

That doesn't mean you need to leave yourself vulnerable. There are many steps you can take to ensure that your network is as safe as any company out there. We'll discuss three steps you can take in order to bolster your cybersecurity portfolio.

Good luck on your installations and implementations.

**Jonathan Blackwood**

**Managing Editor, TechDecisions**

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## Top Feature

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# How Can SMBs Get the Cybersecurity of Enterprise

# Organizations?

As an SMB you don't have the cybersecurity team of a large enterprise organization, but there are ways for you to improve cybersecurity practices nonetheless.

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## Artificial Intelligence - When, Where, and How Can I Introduce It Into My IT Stack?

Artificial Intelligence has long been making its way into the workplace, and today is more accessible than ever. When can your organization start implementing AI technology?

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## Analytics, Automation, and Business Intelligence in the Marijuana Industry

As the cannabis industry continues to gain legitimacy in the US, cultivators are looking for way to scale. Analytics and automation may be the key to perfecting manufacturing, marijuana or otherwise.

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## The New Internet, Solid, Will Give Power Back to the People

Solid, the next generation of the internet, will take away companies' power to swipe data, and give it back to the individual user.

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## This AI Solution Uses Facial Recognition Tech to Keep Schools Safe

Startup Deep North married facial recognition tech with security cameras to keep faculty, staff, and students safe.

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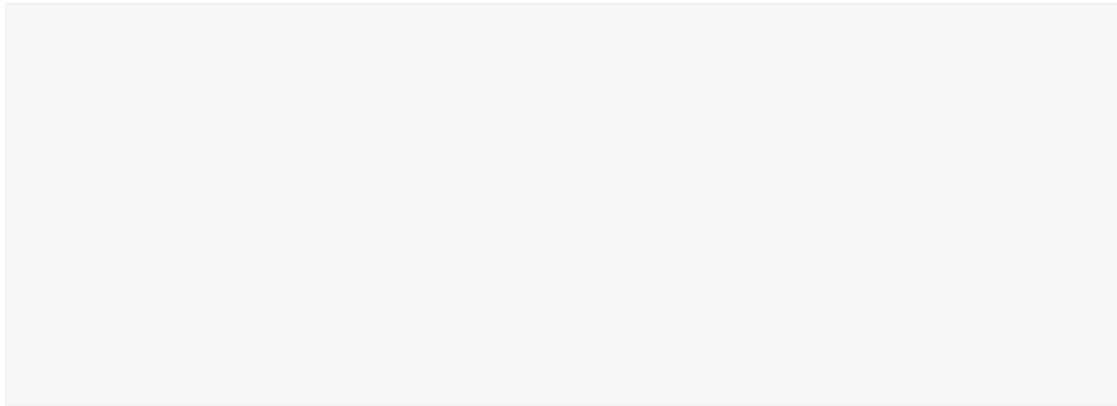
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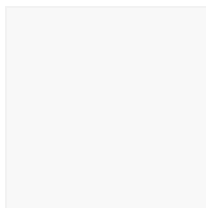
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# some days

a poem

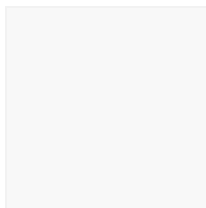
anna breslin in annapoetics 1 min read



## Aristotle's Defense of Private Property

Ownership inspires virtue, creates justice, and unifies people

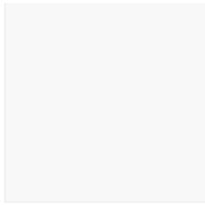
Paul Meany 5 min read



## The Weight

My ex-husband's new wife is taller than me, which doesn't sound particularly newsworthy, I know, but he once...

Jen Smat in Lit Up 3 min read



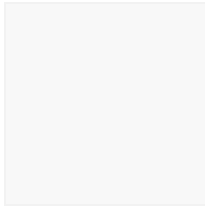
## How Reading Poetry Helps Us Ask for a Better World

Jennifer Benka, president of the Academy of American Poets, on how poetry mobilizes us for change

Electric Literature 10 min read

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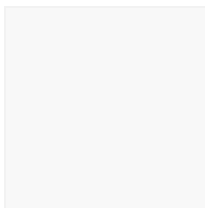
### Best in Education



## Life Advice: Don't Find Your Passion

Study suggests meaningful work can be something you grow into, not something you discover

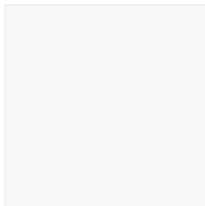
Scientific American in Scientific American 5 min read



## Piano Lessons in the Panopticon

I never made as much progress learning jazz as I did online. Was it the technology?

New York Times Opinion in New York Times Opinion 5 min read



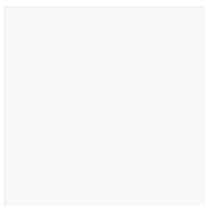
## Does your character or the situation guide your moral behavior?

And what does this mean for social-emotional learning.

Roxanne Desforges 17 min read

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### Best in Philosophy



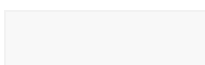
## Homo Narrativus and the Trouble with Fame

We think that fame is deserved. We are wrong

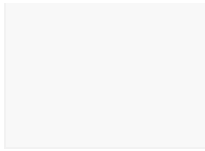
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### Best in Lit



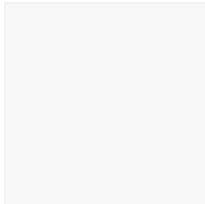
## “Would the real Will Shakespeare please



## **stand up?" 10 Historical figures with...**

Shakespeare was a glove maker's son from Stratford Upon Avon. But was he really? Here are 10 other people...

James Rush in Writers Guild 9 min read



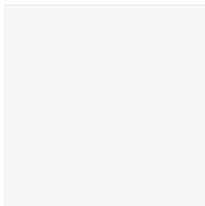
## **Parting Sorrows of the Hyacinth**

Why do we kiss when we part embrace then leave .... wanting still needing.

Jef Littlejohn in The Junction 1 min read

### **Best in History**

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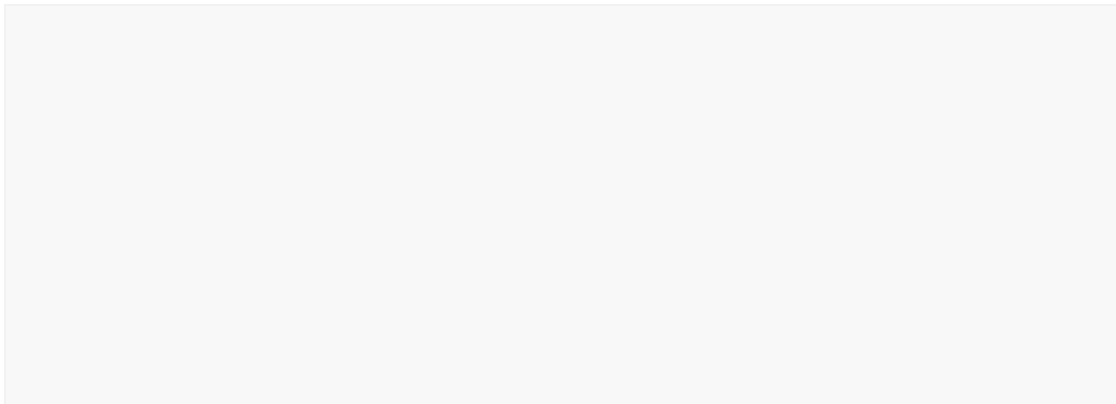


## **What Happens When a Bad-Tempered, Distractible Doofus Runs an Empire?**

Donald Trump is reminiscent of Kaiser Wilhelm II, during whose reign the upper echelons of the German...

The New Yorker 7 min read

### **Editors' picks**

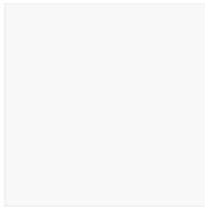


## **What Theme Parks Teach Us About Market Segmentation**

The Wizarding World of Harry Potter and Universal Island of Adventures have mastered the art of extracting...

Scott Galloway

7 min read

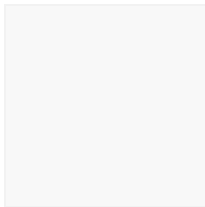


## I'm an Amazon Employee. My Company Shouldn't Sell Facial Recognition Tech to...

Amazon's 'Rekognition' program shouldn't be used as a tool for mass surveillance

An Amazon Employee

4 min read



## Can This Evangelical Leader Turn Her Flock Against Trump?

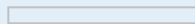
Jen Hatmaker is a religious leader for the resisterhood

Catherine Woodiwiss

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### Wednesday Wisdom

Studies suggest that reading literature makes you more empathetic.

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**To:** kgallucci@revere.mec.edu

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## TOP NEWS

# GED and other high school equivalency degrees drop by more than 40 percent nationwide since 2012

The Hechinger Report

High school graduation rates have soared in recent years, hitting a new record of 84 percent in 2015-2016 in the most recent federal government count, but there are still millions of Americans who didn't get a diploma in high school. Their best shot at earning one is passing a high-school equivalency exam, what was known as the GED before 2014 but has now splintered into three options: the new GED, the TASC and the HiSET. Little is known about what has happened to learners seeking high school degrees since the old GED exam disappeared because annual data is no longer published as it used to be every year. [READ MORE](#)

## RHODE ISLAND NEWS

# Dual-enrollment programs can expand college access to lower-income students

Chalkbeat

After the final bell rang at Newark's East Side High School on a recent afternoon and students surged toward the exits, Hannah Olaniyi hustled to her next class. By 3 p.m., she was copying down the difference between prokaryotic and eukaryotic cells among 13 other seniors who had elected to take a college

biology course after their normal school day. [READ MORE](#)

## Bullying lesson plans

E-n

Education World

Education World offers ten lesson plans designed to teach students to respect diversity and resolve ideological differences peacefully. Included: Ten activities for teaching kids about empathy, anger management and effective conflict resolution. [READ MORE](#)

## How stress affects your memory

E-n

MindShift (commentary)

We've all had the experience of studying hard for a test, believing we know the information, and then down in the testing room only to draw a blank. Why does that happen? In this TED-Ed video, Elizabeth explains there are many kinds of stress and many kinds of memory, but short term stress can affect person's ability to recall facts. There are three basic steps to learning new information: acquisition, consolidation and retrieval. [READ MORE](#)

## Classroom redesigns can shape a more comfortable, inviting home for learning

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Education DIVE

When Illinois' Glenbrook High School District 225 thought about new layouts for classrooms, tables chairs weren't the only focus of the conversation. Instead, Ryan Bretag, the district's director of instructional innovation, said the entire space — from the walls to floors — was reconsidered. The district looked at two points: student wellness and meaningful work they would produce, wanting to ensure each step taken in redesign was made with these in mind. [READ MORE](#)

## Is facial recognition needed for school security?

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**From:** Counselor Connection

**To:** mlenihan@revere.mec.edu

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**Date:** Wednesday, October 17, 2018 at 7:31:20 AM Eastern Daylight Time

**From:** Counselor Connection

**To:** voconnor@revere.mec.edu

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Our Business Partners are contributing to this year's event in a variety of ways:

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- You'll hear it here first! During the [Vendor New Product Showcase](#) you'll be the **first to see and what's new in the student transportation industry**. Learn how these new products/services improve efficiency, save money and/or increase safety at your operation.
- Entrance to the **industry's largest Trade Show** Tuesday, October 30. There are already **over 100 vendors** confirmed — [take a look!](#)
- **Fun and festivities** sponsored by our Business Partners during NAPT's Special Evening Event throughout the conference — that's three nights of fun!

**You're busy, so we offer several registration options.**



- Full conference — \$425
- Friday — \$50
- Saturday, Sunday and/or Monday — \$125/day
- Tuesday — \$50 member rate/\$95 nonmember rate (includes access to the Trade Show [with lunch] as well as participation in the [New Ideas Exchange](#))

**Everyone and everything together in one place!** It's not too late to join your colleagues and business partners in KCMO in just a couple of weeks. [Register today!](#) We look forward to seeing you there!

## Spotlight on Excellence

NAPT

*2018 NAPT Distinguished Service Award Recipient Joe Hart*

NAPT is committed to honoring those student transportation professionals that demonstrate commitment to the industry, and most importantly, the students and communities they serve every day.

This year's **NAPT Distinguished Service award recipient, Joe Hart**, was the Director of Transportation Services for Killeen (TX) ISD for 17 years before retiring. Joe has been a member of NAPT for 18 years, served on the National School Bus Safety Week Committee for the past 14 years, the last six as Chair. In his capacity, he manages the industry's annual NSBSW poster contest. Under Joe's leadership, the poster contest has grown significantly and now includes entries from nearly 40 states in five different categories.

Joe remains an active member of the Texas Association for Pupil Transportation (TAPT), one of NAPT's Affiliate members, and attained recognition in 2002 as a Certified Texas Pupil Transportation Official. He served on the TAPT Executive Committee as president, president-elect, and parliamentarian and served two years as the Area 4 Director.

Additionally, he served on TAPT's Vendor Committee, Scholarship Committee, and the Constitution Committee. Joe is currently the TAPT liaison with the Texas Association of School Business Officials and was instrumental in developing a joint certification agreement between the two organizations.

In his nomination of Joe fellow Texan Willie Tarleton said, "Joe Hart exemplifies distinguished and exemplary service to NAPT in particular, to the school transportation community in general and the United States as a whole. During his 14 years of volunteer service to NAPT, Joe has always been selfless, tireless and his main focus is on contributing something positive to the team. Whether behind the scenes or in the spotlight as chair of the NSBSW Committee, Joe has consistently shown us all how to be more and do more things."

[Congratulations to all of our honorees this year!](#) Over the next few weeks we'll continue to shine the spotlight on each of the recipients. Join us in Kansas City, MO as we formally recognize their accomplishment and commitment to the industry during our [44th Annual Conference & Trade Show](#).

## November webinar tackles difficult conversations with staff

NAPT

## *Learn How to Conduct Productive Meetings with Your Team*

Addressing issues with staff is sometimes challenging, often because we've never really had training to hold them. NAPT's November webinar, **Productive Conversations**, will provide strategies for holding productive conversations with your team. [Online registration is open!](#)

Presenter Karen Main will lead an interactive webinar outlining tips and practices for conducting conversations that hold employees accountable and address performance issues all while maintaining a productive respectful relationship. [Register today!](#)

**Date:** Wednesday, November 7 @ 1pm ET

**Title:** Productive Conversations

**Presenter:** Karen Main, Innovations in Training

**Fee:** **FREE** for NAPT members!

### **Karen Main is Back!**

You may remember her from the 2017 Annual Conference in Columbus, OH and our June member webinar. Karen Main is a speaker, teacher and consultant specializing in leadership principles, team building, leadership, generational differences and customer service. She is a graduate of the University of Delaware (MA, PhD, ABD) and is certified by Harvard University in "The Art & Practice of Leadership Development." Karen is known especially for her interactive format and conversational delivery style. Her workshops help people (appropriately) out of their comfort zones so they can think a little differently.

We're regularly adding new programs, so visit our website often: [www.napt.org/webinars](http://www.napt.org/webinars).

**Member Benefit Bonus!** All NAPT webinars are recorded and available in the Members' Only Section of our website.

## **Registration for NAPT's America's Best Training & Skills Challenge still open**

NAPT

Each year the National Association for Pupil Transportation® (NAPT®) holds the America's Best Training & Skills Competition, and this year's challenge will function jointly with [NAPT's 44th Annual Conference Show: Connect. Communicate. Collaborate.](#) in Kansas City, MO October 27-30.

For years the America's Best program has offered training and a skills challenge for the technicians and inspectors in the school bus industry. By bringing this unique event together with NAPT's Conference, participants have access to the premier school transportation conference in the nation. In addition to training through the America's Best program, you'll also have the opportunity to participate in dozens of different workshops *specifically designed for technicians and inspectors!* Plus, you'll have an opportunity

connect with all of the vendors involved in NAPT's Trade Show on Tuesday, October 30.

After four days in Kansas City, MO with your peers from across the country, you'll return to your organization with valuable information, new and enhanced professional connections, and tools and resources designed to ensure student safety, improve efficiency, and increase savings. *All of this is included with your America's Best event registration!*

Visit [www.napt.org/americasbest](http://www.napt.org/americasbest) for details and to register. If you have any specific questions, please contact Committee Chair Lloyd Givens, Maintenance Director at Special School District (MO) at [lgivens@ssd.org](mailto:lgivens@ssd.org) or NAPT's Education Specialist Janna Smeltzer at [Janna.Smeltzer@napt.org](mailto:Janna.Smeltzer@napt.org).

## An Exclusive Chat with Peter Mannella — Part 2

NAPT

On September 30th, Peter Mannella retired after serving 23 years as Executive Director of the New York Association for Pupil Transportation (NYAPT). He has been a long-time member of NAPT and served as Region 1 Director for nine years. Peter has also been actively involved on NAPT's Public Policy Committee since 2003. Suffice it to say, his insights and perspective have helped shape and fuel the growth of NAPT a long time.

Peter has graciously agreed to reflect on his work over the last 2+ decades and share with us his thoughts about the past, present and future of the industry. Today, we bring you Part 2 of this exclusive conversation.

**Q:** *What do you consider your three most significant accomplishments as NYAPT's Executive Director?*

**Peter:** There are several that come to mind but the three I would cite are:

1. Development of a new training for school bus drivers relating to the LGBTQ issue and ensuring safety from bullying for those students;
2. Entering into a first-of-its-kind agreement with the US-EPA to commit NYAPT to reducing school bus idling, retrofitting school buses with emissions equipment and refueling school buses with alternative fuels;
3. Getting the issue of illegal passing into the mindset of the media so that our message on bus safety and illegal passing had currency and credibility.

We'll share more of Peter's commentary in the next several issues of the NAPT Dispatch. Stay tuned!

**National Congress on School Transportation (NCST) to host orientation in Kansas City, MO**

#### NAPT

If you're going to be in KCMO for [NAPT's Annual Conference & Trade Show](#), swing by the National Congress on School Transportation Orientation on Tuesday, October 30th from 7-7:45am in the Starlight Ballroom at the Crowne Plaza.

To read more about the National Congress on School Transportation, [click here](#).

The Orientation will seek to educate interested participants in the process of submitting a change to the National School Transportation Specifications and Procedures, how state delegations are selected, and an opportunity to dialogue in a Q&A session with the Steering Committee and interact with the Writing Committee Chairs.

To view a copy of the National School Transportation Specifications and Procedures, [click here](#).

## 2018 DERA School Bus Rebate Program is now open

#### NAPT

Acting EPA Administrator Wheeler announced the opening of the program at EPA headquarters last week. Eligibility information, a timeline, and application materials can be found online:

[www.epa.gov/cleandiesel/clean-diesel-rebates](http://www.epa.gov/cleandiesel/clean-diesel-rebates). Some notable changes from last year's rebate program include:

1. Approximately \$9 million will be available for rebates. This is the largest amount EPA has offered in the rebate program.
2. The rebate program will only fund bus replacements (we are not including retrofits this year)
3. The selection process will still use a lottery, but the single highest ranked applicant in the lottery for each state and territory will automatically be selected for funding. After that, additional applicants will be selected from the top of the list produced by the lottery process. For example, if we receive 3 eligible applications from Nevada, the highest of those three applicants on the lottery list will be selected. The other two may be selected depending on their placement in the lottery list and the amount of funding available.

## Update your NAPT member profile

#### NAPT

Now is a great time to [log in](#) to the enhanced <http://www.napt.org> and update your member profile!

Once you're logged in:

1. View and update your personal information — it's quick and simple. As soon as you log in, you'll see a summary of your information and have the ability to make edits as necessary.
2. Upload a professional photo to display in your profile that will be visible in the Online Member Directory.
3. Provide a brief professional biography in the space provided so we can learn a little more about you.
4. Select your Directory Category by clicking on "My Directory Options" and selecting the appropriate organization type.

[Log in](#) today! Please contact headquarters at 800.989.6278 if you need assistance logging in to the site.

## Connect with NAPT

NAPT

Let NAPT help you stay in touch with colleagues and up-to-date on industry news and interesting stories around the nation.

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## INDUSTRY NEWS

### Transportation drives the multitiered support bus for K-12

E-I

District Administration Magazine

Leaders at Madison County Public Schools spent two years creating and improving tiered student support systems. For this work, we earned the Virginia Department of Education's Distinction in Implementation for Behavioral Interventions in 2017. We developed multilevel approaches to improve student academic performance, behavior and attendance. Teachers worked diligently to develop effective classroom systems monitoring academic and behavior data. [READ MORE](#)

### 4 ways to increase your focus at work

E-I

Entrepreneur

Ever feel that you're being pulled in a million different directions at once at work? Do all of the tools designed to keep you connected and productive sometimes seem to be conspiring to keep you from fully devoting attention where it's needed most? You're not alone. [READ MORE](#)

### Case study: The total cost of ownership for propane autogas school buses

E-I

NGT News

School transportation departments across the nation must work within tight budgets and evaluate bus based on total ownership costs. Testimonials from school district transportation managers demonstrate fuel and maintenance savings from propane autogas-fueled buses. [READ MORE](#)

## All bus drivers get raises as CMS struggles to get kids to and from school on time

E-I

The Charlotte Observer

With bus driver shortages continuing to disrupt life for thousands of families and educators every day Charlotte-Mecklenburg Schools announced a \$2.7 million plan to boost driver pay. Starting pay will go from \$12.87 to \$15 an hour, with higher-paid drivers getting a 50-cent hourly bump, CMS Transportation Director Adam Johnson said. [READ MORE](#)

## Is facial recognition needed for school security?

E-I

By: Bambi Majumdar (commentary)

The unfortunate increase in school shootings across the country has thrust the school security debate into the spotlight. Parents, teachers, administrators, and the government are concerned about security at all present at school premises. A Seattle-based company, RealNetworks, recently made headlines regarding its introduction of facial recognition technology to increase security at one Seattle school as a preliminary service experiment. The experiment has fueled a fierce debate about privacy concerns. [READ MORE](#)

## City yellow school bus industry's largest union votes to authorize a strike

E-I

New York Daily News

Workers from the city yellow school bus industry's largest union voted to authorize a strike, as employers and yellow bus companies and the city struggled to reach deals on worker contracts amid tumult in the \$1 billion enterprise. Union officials said workers represented by the Amalgamated Transit Union Local 1181 took a strike vote against both Consolidated and Pioneer bus companies as negotiations over collective bargaining agreements proceed. [READ MORE](#)

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**MISSED AN ISSUE OF NAPT DISPATCH? [VISIT AND SEARCH](#) THE ARCHIVE TODAY.**

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## Why sleep is crucial for good leadership

Forbes (commentary)

John Fenton, a contributor for Forbes, writes: "OK, I admit it. I'm guilty of this (or at least I was). It altered my life. What is it? The notion that I didn't need much sleep to be an effective leader. 'I can handle it,' I used to say. I was burning the candle at both ends. The result was a weakened heart and a hasty arrival at the hospital where doctors feared my heart would stop permanently. Luckily, it didn't, and I learned in a matter of a few minutes, everything — I mean everything — can change." [READ MORE](#)

## Mindfulness and focusing on what matters

The Lead Change Group

You may have heard of mindfulness. It's a form of meditation that businesses are beginning to embrace as a way to help employees become more efficient, productive and — most importantly — happy. As a leader, mindfulness can help you a great deal. With so much to think about in terms of people management, your own to-do list, it's easy to get lost in the quagmire of each day's work. Here's a few reasons why mindfulness can help you focus on what matters and become the best leader you can be. [READ MORE](#)

## Why leaders need to cultivate complementary strengths

Harvard Business Review

Robert is a strong leader. How do I know? When he left one company to join another, many in his top management followed him to the new company because they wanted to keep working for him. That's a pretty strong testimonial. "Yes, he pushes us hard," one of his direct reports told me, "but I work harder and I deliver more because of that." But every leader — even strong ones — have their challenges. And while Robert (not his real name) inspires hard work and loyalty, he also inspires fear, especially in people who don't know him well or who are at levels below him in the hierarchy. [READ MORE](#)

## 3 ways to make your employees less anxious about their work

E-I

Inc.

A common dilemma for bosses is making sure their employees feel only the right amount of anxiety about their work. Little or no anxiety might cause them to slack off, while too much anxiety might prevent them from thinking clearly. The goal is to find some middle ground where employees understand their responsibilities and are not burdened by fear. [READ MORE](#)

## What happens when states un-standardize tests?

  
  
E-I

Education Week

Few educators are fans of fill-in-the-bubble standardized tests that don't yield results until after students leave the classroom. But when states had a chance to try out richer forms of assessment under a new pilot established by the Every Student Succeeds Act, all but two demurred, in part because the pilot came with tough technical requirements and no extra federal funding. That doesn't mean, though, that states are planning to stick with the Scantron sheets over the long haul. [READ MORE](#)

## Making name pronunciation a priority in K-12 education

  
  
E-I

District Administration Magazine

Some students grow so accustomed to hearing their names mispronounced over and over again that they no longer correct the people who make the mistakes. And sometimes, these children just give up and accept unwanted nicknames they have been given by classmates, coaches or educators. "To walk around in a name that is supposed to be designed for you to feel welcome and safe and to be who you are, and know that every day someone is mispronouncing your name, is emotionally exhausting," says Tiffany Young, the equity and diversity coordinator for the Washoe County School District in Nevada. [READ MORE](#)

## 3 tips for leaders to improve their emotional intelligence

  
  
E-I

Inc.

Emotional intelligence is often overlooked in business in favor of traditional analytical intelligence. How



is a key part of well-rounded leadership. At our company Amerisleep, our managers leverage emotional intelligence to build rapport with team members and motivate them. Additionally, it's helped our staff manage partnerships and negotiations with vendors to ensure we're able to provide our customers the products and services all at a fair price. [READ MORE](#)

**Transporting Children with Disabilities, 5th Edition**, by Dr. Linda F. Bluth, is available for purchase. Members may purchase the Handbook for \$19.99, plus shipping. The nonmember rate is \$29.99, plus shipping.

**To order your copy**, please email NAPT Member Services Specialist, Brianne Peck at [Brianne.Peck@napt.org](mailto:Brianne.Peck@napt.org) today for more about the new Certification in Special Needs Transportation (CSNT) [click here](#).

**Transporting Children with Disabilities, 5th Edition** contains new and updated information, including useful definitions of transportation and related special education terms as well as characteristics of children with special needs and special considerations for transporting children with special needs. This popular publication also explains the legal basis for special needs transportation in accordance with the requirements of the Individuals with Disabilities Education Act 2004, Section 504 of the Rehabilitation Act, and the Americans with Disabilities Act Amendments Act of 2008 and contains information on the Family Educational Rights and Privacy Act regulations.

## NAPT Dispatch

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[Learn how](#) to add us to your safe sender list so our emails get to your inbox.

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**Subject:** A school leader's guide to protecting school data

**Date:** Tuesday, October 16, 2018 at 7:03:14 AM Eastern Daylight Time

**From:** NAESP's Principal Insights

**To:** ccoutts@revere.mec.edu

This message was sent to ccoutts@revere.mec.edu

October 16, 2018

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## PRINCIPAL LEADERSHIP

# A school leader's guide to protecting school data

School Leaders Now

Your students are connected. They're connected when they wake up. Connected on the bus ride

school. They're connected during the school day if you have a 1:1 program — and even if you have one. (Yes, they have ways to get around no cell phone zones.) At any given moment before, during, and after the school day, teachers and students are swapping messages, checking email, logging into the LMS to turn in and grade assignments, or performing a host of other tasks online. These tasks that have students in and out of dozens of apps and websites are potentially exposing confidential data, skirting your district's acceptable use policies, or worse. [READ MORE](#)

## Every school has one: Principals share tips for working with negative people

Education World

A positive school culture starts at the top — with the principal. But even the most upbeat principal knows pockets of negativity can surface and spread, sometimes slowly and quietly and other times like wildfire. That's why wise principals always keep their radar tuned, watching for signs of discontent. [READ MORE](#)

## If you only take one piece of leadership advice, it should be this

Entrepreneur

With 2018 soon coming to a close, many of us will re-encounter that familiar time of year: the professional performance review cycle. Whether your company conducts assessments annually, quarterly or adopts a real-time approach to feedback, we can all agree that reviews are often anxiety-inducing. [READ MORE](#)

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- [Discover ways to maintain high but achievable expectations for your students with special needs.](#)
- [Learn about the ESSA requirements and how to implement them in your school or district.](#)

## Secondary traumatic stress for educators: Understanding and mitigating the effects

MindShift

Roughly half of American school children have experienced at least some form of trauma — from neglect, to abuse, to violence. In response, educators often find themselves having to take on the role of counselor, supporting the emotional healing of their students, not just their academic growth. With this evolving role comes an increasing need to understand and address the ways in which student trauma affects our classrooms and professionals. [READ MORE](#)

## Building design a critical component in preventing school shootings

Education DIVE

In 2018, there has been an average of close to one mass shooting in the U.S. per day. If that statistic, from nonprofit Gun Violence Archive, wasn't shocking enough, guns have killed or injured more than 2,700 people under the age of 18 this year, their data shows. In many cases, these deaths and wounds are associated with a school shooting. The aftermath of major student massacres — like that in Parkland, Florida, or San Francisco — has left members inside and outside of school communities to grapple with the everlasting question: How do we prevent that has catapulted to the center of the nation's attention: How do school and community leaders prevent it from happening again? [READ MORE](#)

## 5 strategies to become a thought leader

Forbes (commentary)

We often think that only executives can become thought leaders — or that you must at least give keynotes and speak on camera. That's only one aspect of thought leadership. If you are not comfortable speaking on camera, there are various other ways to demonstrate your expertise, especially in today's digital era. [READ MORE](#)

### PRODUCT SHOWCASE

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Dimensions Math® PK–5 provides a rigorous and engaging math education based on Singapore math techniques.

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## Making a difference: 6 places where teacher evaluation systems are getting results

NCTQ

The past decade has been marked by rapid changes in teacher evaluations. While many districts and states have announced their intention to install better systems, they faced political and structural challenges. In the

NCTQ examines evidence of the impact of teacher evaluation in six places (four districts and two states) that have stayed the course in developing and implementing improved teacher evaluation systems: Dallas Independent School District, Denver Public Schools, District of Columbia Public Schools, Newark Public Schools, New Mexico and Tennessee. [READ MORE](#)

## Is facial recognition needed for school security?

By: Bambi Majumdar (commentary)

The unfortunate increase in school shootings across the country has thrust the school security del the spotlight. Parents, teachers, administrators, and the government are concerned about security ar of all present at school premises. A Seattle-based company, RealNetworks, recently made headlines regard. It has introduced facial recognition technology to increase security at one Seattle school as a preliminary service experiment. The experiment has fueled a fierce debate about privacy concerns. [F MORE](#)

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## 3 tips for leaders to improve their emotional intelligence

Inc.

Emotional intelligence is often overlooked in business in favor of traditional analytical intelligence. Ho is a key part of well-rounded leadership. At our company Amerisleep, our managers leverage emotio intelligence to build rapport with team members and motivate them. Additionally, it's helped our staff l manage partnerships and negotiations with vendors to ensure we're able to provide our customers th products and services all at a fair price. [READ MORE](#)

## Too great a teacher to be an admin?

School Leaders Now (commentary)

Dear Principal Hotline, "My assistant principal just accepted a principal position at another school, an am thrilled for her new opportunity, I now have a midyear hire to do. I've received some great applica

the position, some with strong prior leadership experience. However, I also have an inside candidate. Our teachers is also applying for the role." [READ MORE](#)

## Why leaders need to cultivate complementary strengths

Harvard Business Review

Robert is a strong leader. How do I know? When he left one company to join another, many in his top followed him to the new company because they wanted to keep working for him. That's a pretty strong testimonial. "Yes, he pushes us hard," one of his direct reports told me, "but I work harder and I deliver that." But every leader — even strong ones — have their challenges. And while Robert (not his real name) inspires hard work and loyalty, he also inspires fear, especially in people who don't know him well or at levels below him in the hierarchy. [READ MORE](#)

### VIDEO SHOWCASE

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#### The Only Solution You Need!

Promoted By **Time Redesigned**

## Teachers care for others' kids but struggle to look after their own

CNN

Emily James, a high school teacher in Brooklyn, New York, tries to never miss a day of work. She's taught with two infected wisdom teeth. She's taught with strep throat. One time, she had no voice and just wrote things down and used signs to communicate with her students. "The kids said to me so many times, 'why don't you just go home?'" And I had to explain to them, "I can't," James said. [READ MORE](#)

## This is how to harness your pessimism as a force for good

Fast Company (commentary)

Art Markman, a contributor for Fast Company, writes: "A lot of people that I know think of themselves as natural pessimists. Suggest going to see a play, and they will tell you about how crowded it will be. Suggest a new idea at work, and they will tell you that everyone will oppose it and why it won't work. Tell them a story of yours, and they will let you know the myriad ways it will fail to materialize." [READ MORE](#)

## Why sleep is crucial for good leadership

Forbes (commentary)

John Fenton, a contributor for Forbes, writes: "OK, I admit it. I'm guilty of this (or at least I was). It ain't my life. What is it? The notion that I didn't need much sleep to be an effective leader. 'I can handle it,' I used to say. I was burning the candle at both ends. The result was a weakened heart and a hasty arrival at the hospital where doctors feared my heart would stop permanently. Luckily, it didn't, and I learned in a matter of a few minutes, everything — I mean everything — can change." [READ MORE](#)

## SPONSOR SPOTLIGHT

### 5 ways to rise above self-seeking leadership

Leadership Freak

"There is nothing noble in being superior to your fellow man; true nobility is being superior to your inferior — Ernest Hemingway. Ego is healthy when it's used in service of others. But egotistical leaders undermine teams because they're self-seeking." [READ MORE](#)

### Mindfulness and focusing on what matters

The Lead Change Group

You may have heard of mindfulness. It's a form of meditation that businesses are beginning to embrace as a way to help employees become more efficient, productive and — most importantly — happy. As a leader, mindfulness can help you a great deal. With so much to think about in terms of people management, your own to-do list, it's easy to get lost in the quagmire of each day's work. Here's a few reasons why mindfulness can help you focus on what matters and become the best leader you can be. [READ MORE](#)

### When you should keep your goals to yourself

Fast Company

Does sharing your goals help you make progress? Some research says yes, but there are also studies that say you're way better off keeping them to yourself. Sharing your goals can reportedly be beneficial, it can motivate you to create momentum. Of course, it can also be an impediment to taking action, it can give you a false sense of accomplishment and make you less likely to follow through. [READ MORE](#)

### How Prodigy Helped Kids Succeed at Math

[ProdigyGame.com]

While every school wants to accelerate student math proficiency, administrators at five Texas schools faced unique obstacles. And although each school had a different story, those administrators shared key questions when considering tools to reinforce their math curricula. What solution could legitimately

- Boost learning outcomes for students of all economic backgrounds from 1st to 8th Grade?



- Succeed on a limited budget, with financial constraints restricting most options?
- Engage students, with disengagement being the number one complaint from teachers?
- Meet the needs of a diverse student population with a wide range of proficiency levels?

[READ MORE](#)

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## EDUCATION POLICY

### What happens when states un-standardize tests?



E-

Education Week

Few educators are fans of fill-in-the-bubble standardized tests that don't yield results until after students leave the classroom. But when states had a chance to try out richer forms of assessment under a new pilot established by the Every Student Succeeds Act, all but two demurred, in part because the pilot came with tough technical requirements and no extra federal funding. That doesn't mean, though, that states are planning to stick with the Scantron sheets over the long haul. [READ MORE](#)

## SCHOOL TECHNOLOGY

### 5 steps to a successful technology overhaul



E-

eSchool News

On a mission to develop more critical thinkers who can collaborate with one another, openly share ideas and function successfully in tomorrow's work environment, our district recently kicked off a technology overhaul. We started with our classroom furniture and worked our way right up to Boxlight table displays and projects that allow students to collaboratively dissect roller coasters in a small-group setting or work together in a whole-class setting to go through tough math problems. [READ MORE](#)

### 5 things helping schools implement high-speed internet



E-

eSchool News

More and more students have access to high-speed internet in schools, but there are still students lacking the connectivity they need to grow and learn, according to the annual State of the States report from nonprofit EducationSuperHighway. Today, 98 percent of public schools have next-generation fiber infrastructure, and 96 percent have enough internet connectivity to make digital learning possible in classrooms, says ESH CEO Evan Marwell in the report's introduction. [READ MORE](#)

## PROFESSIONAL DEVELOPMENT

## Morphology and syntax: Key to successful reading

By: Sheilamary Koch (commentary)

Simple sentences are great for social media — but when elementary school children use them exclusively it could indicate difficulties with morphosyntax, which may be undermining their reading. Continuing our expressive language series, we turn again to Judith O. Roman, clinical faculty member at Northwestern University's Center for Audiology, Speech, Language, and Learning, to answer questions on morphology and syntax. Morphology and syntax correspond to the function component of the "form-function-use" framework for expressive speech that Roman introduced in the [first article on semantics](#), the form component. [READ MORE](#)

## PD strategies that will make your staff behavior management pros

Education World

Behavior issues are typically high on the list of school problems educators talk about each year, but class management is as high on the list of professional development topics school administrators stake out for the staff. And even when they are covered, the sessions too often don't create change. "The absence of ... professional development in the critical competencies of classroom organization and behavior management significantly reduces the effectiveness of many teachers, especially new ones," says a report on the topic from Vanderbilt University researchers. [READ MORE](#)

## EDUCATION RESEARCH

## Research shows at-risk elementary students benefit from child-centered play therapy

Medical Xpress

Elementary school students who received child-centered play therapy services over the course of a school year showed significant positive changes, according to data collected from a research study by two University of Arkansas professors. Kristi Perryman, assistant professor of counselor education, directs the Office of Therapy Research and Training and is a Registered Play Therapist Supervisor. Graduate students in the counselor education program work as interns in local schools to gain practical experience and assist schools to provide counseling services to children. [READ MORE](#)

### End Peer Cruelty, Build Empathy

Michele Borba, Ed.D., shares evidence-based bullying-prevention principles, practices, and practices to reduce peer cruelty and create safe and caring learning climates.

[LEARN MORE](#)

## New case studies feature superintendents leading early-childhood efforts

Education DIVE

According to a 2017 Gallup poll, 80 percent of U.S. superintendents who responded said their state does not spend enough money on early care and education programs, and only 16% said every family in their state had access to a high-quality early learning program. Just 16 percent also said most young children in their state were "prepared to be successful" when they entered kindergarten. [READ MORE](#)

## How stress affects your memory

MindShift (commentary)

We've all had the experience of studying hard for a test, believing we know the information, and then drawing a blank in the testing room only to draw a blank. Why does that happen? In this TED-Ed video, Elizabeth Green explains there are many kinds of stress and many kinds of memory, but short term stress can affect a person's ability to recall facts. There are three basic steps to learning new information: acquisition, consolidation, and retrieval. [READ MORE](#)

## Kindergarteners maintain high vaccination rates despite increasing exemptions

Healio

Although kindergarteners enrolled in the 2017-2018 school year were able to maintain high rates of vaccination coverage — specifically with the measles, mumps and rubella; DTaP; and varicella vaccines — researchers observed a slight increase in vaccine exemptions. [READ MORE](#)

### The Fundamental 5

A Modern Classic

The fundamental teaching practices that improve student performance.

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## IN THE STATES

### What did California's novel approach to funding early-childhood programs achieve?

Education DIVE

Filmmaker Rob Reiner spent this summer plugging his new movie "Shock and Awe" on late-night talk and frequently tweeting his expressions of disgust for the man who currently occupies the White House. 20 years ago, Reiner was campaigning for a different cause — passage of Proposition 10 on California's general election ballot. Called the California Children and Families Act, the measure would create a 5% tax on tobacco products to fund programs that improve the health, welfare and school-readiness of the youngest children. [READ MORE](#)

## ASSOCIATION NEWS

### Register for webinar, 'Engage Every Family: Every Student Learns'

NAESP

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## SCHOOL TECHNOLOGY

### 5 steps to a successful technology overhaul

eSchool News

On a mission to develop more critical thinkers who can collaborate with one another, openly share ideas and function successfully in tomorrow's work environment, our district recently kicked off a technology overhaul. We started with our classroom furniture and worked our way right up to Boxlight table displays and projects that allow students to collaboratively dissect roller coasters in a small-group setting or work together in a whole-class setting to go through tough math problems. [READ MORE](#)

### 5 things helping schools implement high-speed internet

eSchool News

More and more students have access to high-speed internet in schools, but there are still students lacking the connectivity they need to grow and learn, according to the annual State of the States report from nonprofit EducationSuperHighway. Today, 98 percent of public schools have next-generation fiber infrastructure, and 96 percent have enough internet connectivity to make digital learning possible in classrooms, says ESH CEO Evan Marwell in the report's introduction. [READ MORE](#)

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## PROFESSIONAL DEVELOPMENT

### Morphology and syntax: Key to successful reading

By: Sheilamary Koch (commentary)

Simple sentences are great for social media — but when elementary school children use them excessively it could indicate difficulties with morphosyntax, which may be undermining their reading. Continuing our expressive language series, we turn again to Judith O. Roman, clinical faculty member at Northwestern University's Center for Audiology, Speech, Language, and Learning, to answer questions on morphology and syntax. Morphology and syntax correspond to the function component of the "form-function-use" framework for expressive speech that Roman introduced in the [first article on semantics](#), the form component. [READ MORE](#)

### PD strategies that will make your staff behavior management pros

Education World

Behavior issues are typically high on the list of school problems educators talk about each year, but class management is as high on the list of professional development topics school administrators stake out for the staff. And even when they are covered, the sessions too often don't create change. "The absence of ... professional development in the critical competencies of classroom organization and behavior management significantly reduces the effectiveness of many teachers, especially new ones," says a report on the topic from Vanderbilt University researchers. [READ MORE](#)

## EDUCATION RESEARCH

### Research shows at-risk elementary students benefit from child-centered play therapy

Medical Xpress

Elementary school students who received child-centered play therapy services over the course of a school year showed significant positive changes, according to data collected from a research study by two University of Arkansas professors. Kristi Perryman, assistant professor of counselor education, directs the Office of Therapy Research and Training and is a Registered Play Therapist Supervisor. Graduate students in the counselor education program work as interns in local schools to gain practical experience and assist schools to provide counseling services to children. [READ MORE](#)

### End Peer Cruelty, Build Empathy

Michele Borba, Ed.D., shares evidence-based bullying-prevention principles, practices, and strategies to reduce peer cruelty and create safe and caring learning climates. [LEARN MORE](#)

## New case studies feature superintendents leading early-childhood efforts

Education DIVE

According to a 2017 Gallup poll, 80 percent of U.S. superintendents who responded said their state or district spend enough money on early care and education programs, and only 16% said every family in their district had access to a high-quality early learning program. Just 16 percent also said most young children in their state were "prepared to be successful" when they entered kindergarten. [READ MORE](#)

## How stress affects your memory

MindShift (commentary)

We've all had the experience of studying hard for a test, believing we know the information, and then drawing a blank in the testing room. Why does that happen? In this TED-Ed video, Elizabeth Sarnat explains there are many kinds of stress and many kinds of memory, but short term stress can affect a person's ability to recall facts. There are three basic steps to learning new information: acquisition, consolidation, and retrieval. [READ MORE](#)

## Kindergarteners maintain high vaccination rates despite increasing exemptions

Healio

Although kindergarteners enrolled in the 2017-2018 school year were able to maintain high rates of vaccination coverage — specifically with the measles, mumps and rubella; DTaP; and varicella vaccines — researchers observed a slight increase in vaccine exemptions. [READ MORE](#)

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### What did California's novel approach to funding early-childhood programs achieve?

Education DIVE

Filmmaker Rob Reiner spent this summer plugging his new movie "Shock and Awe" on late-night talk and frequently tweeting his expressions of disgust for the man who currently occupies the White House. 20 years ago, Reiner was campaigning for a different cause — passage of Proposition 10 on California's general election ballot. Called the California Children and Families Act, the measure would create a 5% tax on tobacco products to fund programs that improve the health, welfare and school-readiness of the youngest children. [READ MORE](#)

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E-I

School Leaders Now (commentary)

Dear Principal Hotline, "My assistant principal just accepted a principal position at another school, an am thrilled for her new opportunity, I now have a midyear hire to do. I've received some great applica the position, some with strong prior leadership experience. However, I also have an inside candidate. our teachers is also applying for the role." [READ MORE](#)

## Why leaders need to cultivate complementary strengths

Harvard Business Review

Robert is a strong leader. How do I know? When he left one company to join another, many in his top followed him to the new company because they wanted to keep working for him. That's a pretty strong testimonial. "Yes, he pushes us hard," one of his direct reports told me, "but I work harder and I deliver that." But every leader — even strong ones — have their challenges. And while Robert (not his real name) inspires hard work and loyalty, he also inspires fear, especially in people who don't know him well or at levels below him in the hierarchy. [READ MORE](#)

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## Teachers care for others' kids but struggle to look after their own

CNN

Emily James, a high school teacher in Brooklyn, New York, tries to never miss a day of work. She's taught with two infected wisdom teeth. She's taught with strep throat. One time, she had no voice and just wrote things down and used signs to communicate with her students. "The kids said to me so many times, 'why don't you just go home?' And I had to explain to them, 'I can't,'" James said. [READ MORE](#)

## This is how to harness your pessimism as a force for good

Fast Company (commentary)

Art Markman, a contributor for Fast Company, writes: "A lot of people that I know think of themselves as natural pessimists. Suggest going to see a play, and they will tell you about how crowded it will be. Start a new idea at work, and they will tell you that everyone will oppose it and why it won't work. Tell them a story of yours, and they will let you know the myriad ways it will fail to materialize." [READ MORE](#)

## Why sleep is crucial for good leadership

Forbes (commentary)

John Fenton, a contributor for Forbes, writes: "OK, I admit it. I'm guilty of this (or at least I was). It almost



me my life. What is it? The notion that I didn't need much sleep to be an effective leader. 'I can handle it,' I used to say. I was burning the candle at both ends. The result was a weakened heart and a hasty arrival at the hospital where doctors feared my heart would stop permanently. Luckily, it didn't, and I learned in a matter of a few minutes, everything — I mean everything — can change." [READ MORE](#)

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### 5 ways to rise above self-seeking leadership

Leadership Freak

"There is nothing noble in being superior to your fellow man; true nobility is being superior to your former self — Ernest Hemingway. Ego is healthy when it's used in service of others. But egotistical leaders undermine teams because they're self-seeking." [READ MORE](#)

### Mindfulness and focusing on what matters

The Lead Change Group

You may have heard of mindfulness. It's a form of meditation that businesses are beginning to embrace as a way to help employees become more efficient, productive and — most importantly — happy. As a leader, mindfulness can help you a great deal. With so much to think about in terms of people management, your own to-do list, it's easy to get lost in the quagmire of each day's work. Here's a few reasons why mindfulness can help you focus on what matters and become the best leader you can be. [READ MORE](#)

### When you should keep your goals to yourself

Fast Company

Does sharing your goals help you make progress? Some research says yes, but there are also studies that say you're way better off keeping them to yourself. Sharing your goals can reportedly be beneficial, as it can motivate you to create momentum. Of course, it can also be an impediment to taking action, as it can give you a sense of accomplishment and make you less likely to follow through. [READ MORE](#)

### How Prodigy Helped Kids Succeed at Math

[ProdigyGame.com]

While every school wants to accelerate student math proficiency, administrators at five Texas schools faced unique obstacles. And although each school had a different story, those administrators shared key questions when considering tools to reinforce their math curricula. What solution could legitimately

- Boost learning outcomes for students of all economic backgrounds from 1st to 8th Grade?
- Succeed on a limited budget, with financial constraints restricting most options?
- Engage students, with disengagement being the number one complaint from teachers?

- Meet the needs of a diverse student population with a wide range of proficiency levels?

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# A school leader's guide to protecting school data

School Leaders Now

Your students are connected. They're connected when they wake up. Connected on the bus ride to school. They're connected during the school day if you have a 1:1 program — and even if you don't have one. (Yes, they have ways to get around no cell phone zones.) At any given moment before

during, and after the school day, teachers and students are swapping messages, checking email, logging into the LMS to turn in and grade assignments, or performing a host of other tasks online. These tasks that have students in and out of dozens of apps and websites are potentially exposing confidential data, skirting your district's acceptable use policies, or worse. [READ MORE](#)

## Every school has one: Principals share tips for working with negative people

Education World

A positive school culture starts at the top — with the principal. But even the most upbeat principal knows pockets of negativity can surface and spread, sometimes slowly and quietly and other times like wildfire. That's why wise principals always keep their radar tuned, watching for signs of discontent. [READ MORE](#)

## If you only take one piece of leadership advice, it should be this

Entrepreneur

With 2018 soon coming to a close, many of us will re-encounter that familiar time of year: the professional performance review cycle. Whether your company conducts assessments annually, quarterly or adopts a real-time approach to feedback, we can all agree that reviews are often anxiety-inducing. [READ MORE](#)

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## Secondary traumatic stress for educators: Understanding and mitigating the effects

MindShift

Roughly half of American school children have experienced at least some form of trauma — from neglect, abuse, to violence. In response, educators often find themselves having to take on the role of counselor.

supporting the emotional healing of their students, not just their academic growth. With this evolving landscape comes an increasing need to understand and address the ways in which student trauma affects our educators and professionals. [READ MORE](#)

## Building design a critical component in preventing school shootings

Education DIVE

In 2018, there has been an average of close to one mass shooting in the U.S. per day. If that statistic, from nonprofit Gun Violence Archive, wasn't shocking enough, guns have killed or injured more than 2,700 people under the age of 18 this year, their data shows. In many cases, these deaths and wounds are associated with a school shooting. The aftermath of major student massacres — like that in Parkland, Florida, or San Antonio, Texas — has left members inside and outside of school communities to grapple with the everlasting question: How do we prevent that has catapulted to the center of the nation's attention: How do school and community leaders prevent it from happening again? [READ MORE](#)

## 5 strategies to become a thought leader

Forbes (commentary)

We often think that only executives can become thought leaders — or that you must at least give keynotes and speak on camera. That's only one aspect of thought leadership. If you are not comfortable speaking on camera, there are various other ways to demonstrate your expertise, especially in today's digital era. [READ MORE](#)

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## Making a difference: 6 places where teacher evaluation systems are getting results

NCTQ

The past decade has been marked by rapid changes in teacher evaluations. While many districts and states have announced their intention to install better systems, they faced political and structural challenges. In this report, NCTQ examines evidence of the impact of teacher evaluation in six places (four districts and two states) that have stayed the course in developing and implementing improved teacher evaluation systems: Dallas, Texas; Chicago, Illinois; Denver, Colorado; and New York City, New York.

Independent School District, Denver Public Schools, District of Columbia Public Schools, Newark Public Schools, New Mexico and Tennessee. [READ MORE](#)

## Is facial recognition needed for school security?

E-I

By: Bambi Majumdar (commentary)

The unfortunate increase in school shootings across the country has thrust the school security del the spotlight. Parents, teachers, administrators, and the government are concerned about security ar of all present at school premises. A Seattle-based company, RealNetworks, recently made headlines regard. It has introduced facial recognition technology to increase security at one Seattle school as a preliminary service experiment. The experiment has fueled a fierce debate about privacy concerns. [F MORE](#)

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## 3 tips for leaders to improve their emotional intelligence

E-I

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## Every school has one: Principals share tips for working with negative people

Education World

A positive school culture starts at the top — with the principal. But even the most upbeat principal knows pockets of negativity can surface and spread, sometimes slowly and quietly and other times like wildfire. That's why wise principals always keep their radar tuned, watching for signs of discontent. [READ MORE](#)

## If you only take one piece of leadership advice, it should be this

Entrepreneur

With 2018 soon coming to a close, many of us will re-encounter that familiar time of year: the professional performance review cycle. Whether your company conducts assessments annually, quarterly or adopts a real-time approach to feedback, we can all agree that reviews are often anxiety-inducing. [READ MORE](#)

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- [Learn about the ESSA requirements and how to implement them in your school or district.](#)

## Secondary traumatic stress for educators: Understanding and mitigating the effects

MindShift

Roughly half of American school children have experienced at least some form of trauma — from neglect, abuse, to violence. In response, educators often find themselves having to take on the role of counselor.

supporting the emotional healing of their students, not just their academic growth. With this evolving landscape comes an increasing need to understand and address the ways in which student trauma affects our educators and professionals. [READ MORE](#)

## Building design a critical component in preventing school shootings

Education DIVE

In 2018, there has been an average of close to one mass shooting in the U.S. per day. If that statistic, from nonprofit Gun Violence Archive, wasn't shocking enough, guns have killed or injured more than 2,700 people under the age of 18 this year, their data shows. In many cases, these deaths and wounds are associated with a school shooting. The aftermath of major student massacres — like that in Parkland, Florida, or San Antonio, Texas — has left members inside and outside of school communities to grapple with the everlasting question: How do we prevent that has catapulted to the center of the nation's attention: How do school and community leaders prevent it from happening again? [READ MORE](#)

## 5 strategies to become a thought leader

Forbes (commentary)

We often think that only executives can become thought leaders — or that you must at least give keynotes and speak on camera. That's only one aspect of thought leadership. If you are not comfortable speaking on camera, there are various other ways to demonstrate your expertise, especially in today's digital era. [READ MORE](#)

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## Making a difference: 6 places where teacher evaluation systems are getting results

NCTQ

The past decade has been marked by rapid changes in teacher evaluations. While many districts and states have announced their intention to install better systems, they faced political and structural challenges. In this report, NCTQ examines evidence of the impact of teacher evaluation in six places (four districts and two states) that have stayed the course in developing and implementing improved teacher evaluation systems: Dallas, Texas; Chicago, Illinois; Denver, Colorado; and New York City, New York.

Independent School District, Denver Public Schools, District of Columbia Public Schools, Newark Public Schools, New Mexico and Tennessee. [READ MORE](#)

## Is facial recognition needed for school security?

E-I

By: Bambi Majumdar (commentary)

The unfortunate increase in school shootings across the country has thrust the school security del the spotlight. Parents, teachers, administrators, and the government are concerned about security ar of all present at school premises. A Seattle-based company, RealNetworks, recently made headlines regard. It has introduced facial recognition technology to increase security at one Seattle school as a preliminary service experiment. The experiment has fueled a fierce debate about privacy concerns. [F MORE](#)

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## 3 tips for leaders to improve their emotional intelligence

E-I

Inc.

Emotional intelligence is often overlooked in business in favor of traditional analytical intelligence. Ho is a key part of well-rounded leadership. At our company Amerisleep, our managers leverage emotio intelligence to build rapport with team members and motivate them. Additionally, it's helped our staff l manage partnerships and negotiations with vendors to ensure we're able to provide our customers th products and services all at a fair price. [READ MORE](#)

## Too great a teacher to be an admin?

E-I

School Leaders Now (commentary)

Dear Principal Hotline, "My assistant principal just accepted a principal position at another school, an am thrilled for her new opportunity, I now have a midyear hire to do. I've received some great applica the position, some with strong prior leadership experience. However, I also have an inside candidate. our teachers is also applying for the role." [READ MORE](#)



## Why leaders need to cultivate complementary strengths

Harvard Business Review

Robert is a strong leader. How do I know? When he left one company to join another, many in his top followed him to the new company because they wanted to keep working for him. That's a pretty strong testimonial. "Yes, he pushes us hard," one of his direct reports told me, "but I work harder and I deliver that." But every leader — even strong ones — have their challenges. And while Robert (not his real name) inspires hard work and loyalty, he also inspires fear, especially in people who don't know him well or at levels below him in the hierarchy. [READ MORE](#)

### VIDEO SHOWCASE

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## Teachers care for others' kids but struggle to look after their own

CNN

Emily James, a high school teacher in Brooklyn, New York, tries to never miss a day of work. She's taught with two infected wisdom teeth. She's taught with strep throat. One time, she had no voice and just wrote things down and used signs to communicate with her students. "The kids said to me so many times, 'why don't you just go home?' And I had to explain to them, 'I can't,'" James said. [READ MORE](#)

## This is how to harness your pessimism as a force for good

Fast Company (commentary)

Art Markman, a contributor for Fast Company, writes: "A lot of people that I know think of themselves as natural pessimists. Suggest going to see a play, and they will tell you about how crowded it will be. Start a new idea at work, and they will tell you that everyone will oppose it and why it won't work. Tell them a story of yours, and they will let you know the myriad ways it will fail to materialize." [READ MORE](#)

## Why sleep is crucial for good leadership

Forbes (commentary)

John Fenton, a contributor for Forbes, writes: "OK, I admit it. I'm guilty of this (or at least I was). It almost

me my life. What is it? The notion that I didn't need much sleep to be an effective leader. 'I can handle it,' I used to say. I was burning the candle at both ends. The result was a weakened heart and a hasty arrival at the hospital where doctors feared my heart would stop permanently. Luckily, it didn't, and I learned in a matter of a few minutes, everything — I mean everything — can change." [READ MORE](#)

## SPONSOR SPOTLIGHT

### 5 ways to rise above self-seeking leadership

Leadership Freak

"There is nothing noble in being superior to your fellow man; true nobility is being superior to your former self — Ernest Hemingway. Ego is healthy when it's used in service of others. But egotistical leaders undermine teams because they're self-seeking." [READ MORE](#)

### Mindfulness and focusing on what matters

The Lead Change Group

You may have heard of mindfulness. It's a form of meditation that businesses are beginning to embrace as a way to help employees become more efficient, productive and — most importantly — happy. As a leader, mindfulness can help you a great deal. With so much to think about in terms of people management, your own to-do list, it's easy to get lost in the quagmire of each day's work. Here's a few reasons why mindfulness can help you focus on what matters and become the best leader you can be. [READ MORE](#)

### When you should keep your goals to yourself

Fast Company

Does sharing your goals help you make progress? Some research says yes, but there are also studies that say you're way better off keeping them to yourself. Sharing your goals can reportedly be beneficial, as it can motivate you to create momentum. Of course, it can also be an impediment to taking action, as it can give you a sense of accomplishment and make you less likely to follow through. [READ MORE](#)

### How Prodigy Helped Kids Succeed at Math

[ProdigyGame.com]

While every school wants to accelerate student math proficiency, administrators at five Texas schools faced unique obstacles. And although each school had a different story, those administrators shared key questions when considering tools to reinforce their math curricula. What solution could legitimately

- Boost learning outcomes for students of all economic backgrounds from 1st to 8th Grade?
- Succeed on a limited budget, with financial constraints restricting most options?
- Engage students, with disengagement being the number one complaint from teachers?

- Meet the needs of a diverse student population with a wide range of proficiency levels?

[READ MORE](#)

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## EDUCATION POLICY

### What happens when states un-standardize tests?

Education Week

Few educators are fans of fill-in-the-bubble standardized tests that don't yield results until after students leave the classroom. But when states had a chance to try out richer forms of assessment under a new pilot established by the Every Student Succeeds Act, all but two demurred, in part because the pilot came with tough technical requirements and no extra federal funding. That doesn't mean, though, that states are planning to stick with the Scantron sheets over the long haul. [READ MORE](#)

## SCHOOL TECHNOLOGY

### 5 steps to a successful technology overhaul

eSchool News

On a mission to develop more critical thinkers who can collaborate with one another, openly share ideas, and function successfully in tomorrow's work environment, our district recently kicked off a technology overhaul. We started with our classroom furniture and worked our way right up to Boxlight table displays and projects that allow students to collaboratively dissect roller coasters in a small-group setting or work together in a whole-class setting to go through tough math problems. [READ MORE](#)

### 5 things helping schools implement high-speed internet

eSchool News

More and more students have access to high-speed internet in schools, but there are still students lacking the connectivity they need to grow and learn, according to the annual State of the States report from nonprofit EducationSuperHighway. Today, 98 percent of public schools have next-generation fiber infrastructure, and 96 percent have enough internet connectivity to make digital learning possible in classrooms, says ESH CEO Evan Marwell in the report's introduction. [READ MORE](#)

## SPONSOR SPOTLIGHT

## PROFESSIONAL DEVELOPMENT

### Morphology and syntax: Key to successful reading

By: Sheilamary Koch (commentary)

Simple sentences are great for social media — but when elementary school children use them excessively it could indicate difficulties with morphosyntax, which may be undermining their reading. Continuing our expressive language series, we turn again to Judith O. Roman, clinical faculty member at Northwestern University's Center for Audiology, Speech, Language, and Learning, to answer questions on morphology and syntax. Morphology and syntax correspond to the function component of the "form-function-use" framework for expressive speech that Roman introduced in the [first article on semantics](#), the form component. [READ MORE](#)

### PD strategies that will make your staff behavior management pros

Education World

Behavior issues are typically high on the list of school problems educators talk about each year, but class management is as high on the list of professional development topics school administrators stake out for the staff. And even when they are covered, the sessions too often don't create change. "The absence of ... professional development in the critical competencies of classroom organization and behavior management significantly reduces the effectiveness of many teachers, especially new ones," says a report on the topic from Vanderbilt University researchers. [READ MORE](#)

## EDUCATION RESEARCH

### Research shows at-risk elementary students benefit from child-centered play therapy

Medical Xpress

Elementary school students who received child-centered play therapy services over the course of a year showed significant positive changes, according to data collected from a research study by two University of Arkansas professors. Kristi Perryman, assistant professor of counselor education, directs the Office of Therapy Research and Training and is a Registered Play Therapist Supervisor. Graduate students in the counselor education program work as interns in local schools to gain practical experience and assist schools to provide counseling services to children. [READ MORE](#)

### End Peer Cruelty, Build Empathy

Michele Borba, Ed.D., shares evidence-based bullying-prevention principles, practices, and strategies to reduce peer cruelty and create safe and caring learning climates.

[LEARN MORE](#)

## New case studies feature superintendents leading early-childhood efforts

Education DIVE

According to a 2017 Gallup poll, 80 percent of U.S. superintendents who responded said their state does not spend enough money on early care and education programs, and only 16% said every family in their state had access to a high-quality early learning program. Just 16 percent also said most young children in their state were "prepared to be successful" when they entered kindergarten. [READ MORE](#)

## How stress affects your memory

MindShift (commentary)

We've all had the experience of studying hard for a test, believing we know the information, and then drawing a blank in the testing room. Why does that happen? In this TED-Ed video, Elizabeth Green explains there are many kinds of stress and many kinds of memory, but short term stress can affect a person's ability to recall facts. There are three basic steps to learning new information: acquisition, consolidation, and retrieval. [READ MORE](#)

## Kindergarteners maintain high vaccination rates despite increasing exemptions

Healio

Although kindergarteners enrolled in the 2017-2018 school year were able to maintain high rates of vaccination coverage — specifically with the measles, mumps and rubella; DTaP; and varicella vaccines — researchers observed a slight increase in vaccine exemptions. [READ MORE](#)

### The Fundamental 5 A Modern Classic

The fundamental teaching practices that improve student performance.

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## IN THE STATES

### What did California's novel approach to funding early-childhood programs achieve?

Education DIVE

Filmmaker Rob Reiner spent this summer plugging his new movie "Shock and Awe" on late-night talk and frequently tweeting his expressions of disgust for the man who currently occupies the White House. 20 years ago, Reiner was campaigning for a different cause — passage of Proposition 10 on California's general election ballot. Called the California Children and Families Act, the measure would create a 5% tax on tobacco products to fund programs that improve the health, welfare and school-readiness of the youngest children. [READ MORE](#)

## ASSOCIATION NEWS

### Register for webinar, 'Engage Every Family: Every Student Learns'

NAESP

Are you looking for strategies that will help school families and their students achieve greater learning outcomes? How can your actions reach families that are traditionally disenfranchised from their children's school? Join Dr. José Constantino in learning about five essential components from his latest book, Engage Every Family: Simple Principles, which has proven effective for empowering family engagement in student learning. The webinar takes place Wednesday, Oct. 17 at 3 p.m. EDT. [READ MORE](#)

### Support early learners: Schedule a Head Start visit

NAESP

Across the country, more than 400,000 children enter kindergarten from Head Start programs each year. Your local Head Start program has supported and tracked each child's social, emotional, and academic progress and health. Your school extends that "head start." Compared to peers, Head Start "graduates" are more likely to finish high school, go to college, be employed and enjoy good health. [READ MORE](#)

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**Subject:** See if your data was stolen in the Facebook fiasco -- Police are warned about Face ID -- How to get a free Apple Watch -- and more -- Mon., Oct. 15, 2018  
**Date:** Monday, October 15, 2018 at 3:31:12 PM Eastern Daylight Time  
**From:** Kim Komando's Breaking News  
**To:** Ryan, Charlotte

30 million members had information taken, And learn how you can get your own free Apple Watch

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# Tech News Today

**October 15, 2018**

Your [Komando.com](http://Komando.com) daily breaking tech news

[Police told to avoid looking at Face ID iPhones](#)

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## Police told to avoid looking at Face ID iPhones

As our phones become more and more secure with biometrics, facial recognition has become the latest way developers are making phones more difficult to break into. But with these new innovations, it has led to police trying to keep up. This is why Apple has made some recommendations to law enforcement on how to make sure they can get into these new iPhones. And you won't believe what they are telling them to do.

[Click or tap here to see how they are getting into the new phones.](#)

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### YOU MIGHT LIKE



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## Podcast: Facebook was hacked. Was your data stolen?

Thirty million Facebook users had their accounts hacked and the criminals got a lot of personal information. In this episode of Consumer Tech Update, Kim talks about what personal information was stolen from Facebook users as well as what they can do about it.

[Tap or click here to listen to Consumer Tech Update.](#)

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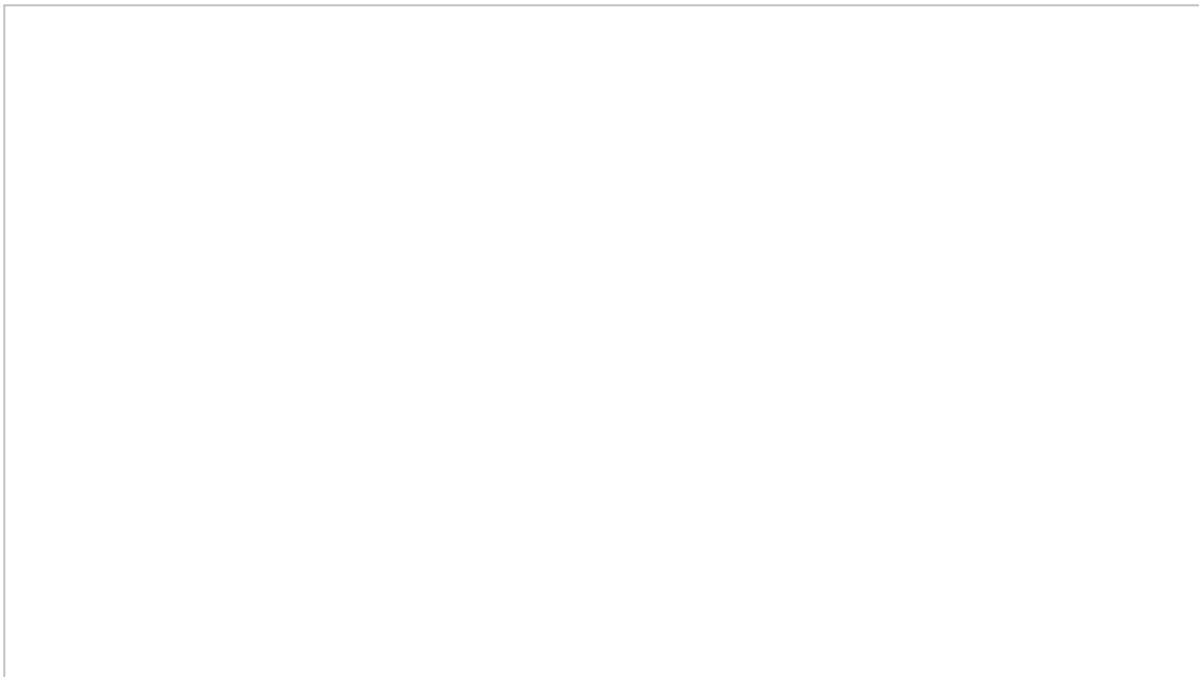
## Get a free Apple Watch when you participate in University eating research

Apple watches are all the rage right now and if you don't have one I'm sure you have been eyeing one for some time. Well, now there is way you can get that flashy new Apple watch and for free! That's right, all you have to do is participate in a university study and you will receive a free Apple Watch just like that. The study is pretty simple and you can sign up now.

[Click or tap here to find out how you can get your free Apple Watch today.](#)

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#### YOU MIGHT LIKE



**Top Story: How to see if your personal info was stolen in massive recent Facebook hack**

Thirty million Facebook members had intimate information stolen, including their last searches and check-in locations. Hackers also got telephone numbers, email addresses, work, gender, religious affiliation and even the types of devices used to access the site.

[Tap or click here to find out if your Facebook account was exposed and what you can do about it.](#)

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## **Podcast: How to take advantage of the Gig Economy**

Looking for a way to make some extra money but find your time is limited? Many employers don't want to go through the hassle of hiring employees but still need people to meet specific needs. Enter the Gig Economy. In this episode of Komando on Demand, Kim takes a look at how people are making a quick buck on sites like Wonolo, Bellhops, Doordash and others. Kim talks to Randi Himelfarb, a video editor who is thriving in the Gig Economy.

[Tap or click here to listen to Komando on Demand.](#)

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This Komando newsletter was brought to you by

[Secure your home for the holidays](#)

## **Secure your home for the holidays**

It's officially Fall and that means we are kicking off the holiday season! 'Tis the season for gathering with friends and family and enjoying the time we have together. That's why it's so important to have a security system that you can trust like SimpliSafe. SimpliSafe is so easy to use and set up - it only takes minutes! Secure your home and ensure your peace of mind that your family and home is safe and order your SimpliSafe home security package today! [Go to SimpliSafe.com/Kim and receive free shipping and free returns!](#)

[Tap or click here to read the 10 questions you should ask when purchasing a home security system.](#)

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## How-To Video

### Clearing cache made easy

So what is the cache, why you need to empty it and how to do it. It's easier than you think and we'll show you right here.

[Tap or click here to learn how to clear your cache](#)

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## Trending Now on Komando.com

You have a busy life so why would you take the time to search for the best tech hacks and how-tos you need in your life? Don't worry, I'll make it easy. I'm sharing with you how to safely delete data forever, router security settings you didn't know you needed and how to save money on printing with a special font.

[1. How to check your internet speed. Tap or click here to get the instructions.](#)

2. Roam the internet securely with Microsoft Edge's hidden browser. [Tap or click here to find out more.](#)

3. 5 security settings to turn on your router before it's too late. [Tap or click here and lock down your router.](#)

4. 10 free things every Amazon Prime member gets, #6 is great. [Tap or click here and find out the secrets.](#)

5. 9 million webcams wide open to attack, see if yours is on the list. [Tap or click here to see what to do.](#)

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[Make sure to click or tap here to check out all it can do and increase your productivity today!](#)

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### Booby trapped wheelchair shot an FBI agent

This house was booby-trapped right out of an Indiana Jones movie. The owner even mentioned the film as an influence on his deadly rigged devices. Sixty-seven-year-old Gregory Lee Rodvelt has been charged with assaulting a federal officer, from a wheelchair rigged to shoot when a door opened. Among that, some of the other traps included a hot tub rigged to roll toward whoever tripped the trigger, much like the infamous boulder scene from "Raiders of the Lost Ark." Ultimately the traps were disarmed, but all could have been quite deadly.

Speaking of "Raiders of the Lost Ark," do you want to see it reenacted with puppies and kitties? Of course you do.

[Tap or click here to watch the cuteness.](#)

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Psst! I'm giving away cool prizes! All you have to do is become a Komando Ambassador! Here's how it works: Invite your friends to subscribe to receive Kim's email newsletters. If they sign up, you collect points to win cool prizes. It's that easy! Bookmark this link and come back to refer more friends.

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**Date:** Monday, October 15, 2018 at 2:07:58 PM Eastern Daylight Time  
**From:** Security Today  
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Video Surveillance-Under the Hood: A Deep Dive into Security's Artificial Intelligence Engine

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Please join: Dataminr and Security Today for this Complimentary Webinar  
Topic: Video Surveillance-Under the Hood: A Deep Dive into Security's Artificial Intelligence Engine

Date: Wednesday October 17, 2018  
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Register Today at:  
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Overview:  
Artificial intelligence is the future.

Even that simple statement provokes security professionals to tuck AI neatly in the corner of “not ready for prime time.” The understanding the definition of AI in real use cases we can relate to, and where it has the potential to go can help us take advantage of the technology and plan for the future.

AI has already arrived.

Cybersecurity is just one area where AI and ML are solving many challenges of increased attacks of greater complexity, speed, attack vectors and automation.

A security application can use AI-powered facial recognition to sort through photos and locate faces. As the program sees more faces, it expands its own sorting process. It may start being able to differentiate between 10 faces, but as it has more datasets, it learns and leverages “skills.” Soon, the program differentiates between 25 faces. Then one hundred, increasing computational speed and delivering more accurate results and greater confidence for security professionals.

The sensor, process or machine isn’t actually thinking on its own and learning those new faces; it has simply been programmed to do so.

AI acts on a situation the same way a human would.

In this webinar we will move quickly through Artificial Intelligence and Deep Learning definitions you will be using on your “journey of security automation.” Deep Learning for the Security Practitioner applies human-like capabilities such as understanding natural language, speech, vision, special object recognition to fast-learning decision making and intrusion response scenarios. We then will experience modern security and safety use cases like facility critical infrastructure protection, vehicular and personnel entry screening, perimeter detection, active assailant and cyber intrusion scenarios.

With each concept follows a quick public poll allowing a useful exchange of information and leveraging “the wisdom of the crowd,” much as deep learning solutions perform.

One process, for example, is focused on false-alarm reduction leveraging AI. The practitioner taking the webinar will come away with how to leverage AI/DL to lower false alarm rates and measure the impact on the users protected by security management. Like this? It gets even better with what take-aways you’ll get in the webinar:

1. How to leverage artificial intelligence to gain a unique business advantage
2. How and who you will be your new AI solution collaborators
3. Legal aspects in AI and its impact on the legal industry
4. The demand for AI talent is already growing — who do you hire?
5. “Mature” Artificial Intelligence Markets: Retail, Cyber, Healthcare, and their use cases

Speaker:

Steve Surfaro

With thirty years of security industry experience, Steve Surfaro is Chairman of the Public Safety Working Group for the Security Industry Association and Vice Chair of the ASIS Security Applied Sciences Council. He is Standards Team Leader for the DHS S+T Video Quality in Public Safety Group. Steve is published in a wide range of security publications and delivers industry-accredited sessions each year to audiences in the Americas, Middle East and Asia.

Steve is a subject matter expert in artificial intelligence, smart cities and buildings, cyber security attack trends, forensic video, data science, command center design and first responder technologies. He also delivers an industry intelligence feed on Twitter (@stevesurf) and bi-monthly podcasts.

He recently served as Public Safety Solutions Designer on the Super Bowl LIVE! Event, a multi-day sports themed event in Downtown Houston that attracted over 1M fans. The City of Houston Police Dept considered it so successful



that the solutions used will be re-deployed for crime reduction, early warning and traffic management.

Steve recently appeared on CNBC's Closing Bell on the subjects of early warning systems and enhanced security screening, following the Mandalay Bay incident.

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Date: Wednesday October 17, 2018

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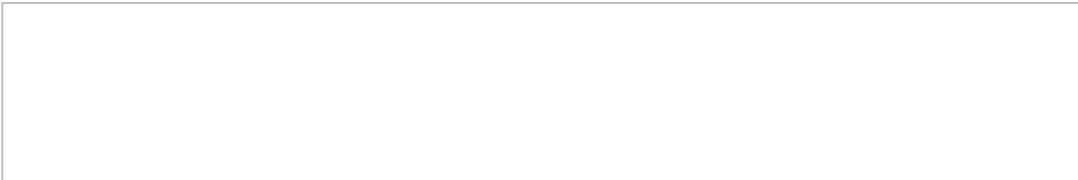
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***Homeland Security News Wire***

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We

Saturday 13 October 2018 vol. 12 no. 183

**EMP**

## **DHS unveils new strategy to deal with EMP threats**

DHS earlier this week announced the release of department's new strategy to prepare for and recover from EMP and GMD incidents – whether naturally occurring or intentional. Electromagnetic incidents, caused by either an intentional EMP attack or naturally occurring GMD events, are unlikely, but they could cause serious damage to the U.S critical infrastructure.

[Read more](#)

**Ebola**

## **DRC Ebola cases mount, with in-school infection a new worry**

As the Ebola outbreak in the Democratic Republic of the Congo (DRC) reaches 194 cases and deaths hit 122, a humanitarian group yesterday added a new concern—the virus has now spread within a school. The group also said response efforts were again interrupted by regional violence. A World Health Organization (WHO) official says the epidemic will likely carry well into 2019.

[Read more](#)

**The Russia connection**

## **Russian Novichok suspects shadowed Skripal in Prague, report says**

The two Russian men suspected by British intelligence of poisoning Sergei Skripal and his daughter Yulia in England in March shadowed the former double agent in Prague in 2014. Media reports cited unnamed Czech intelligence sources as saying that the Russians -- whom cybersleuthing group Bellingcat says it has unmasked as military intelligence officers Anatoly Chepiga and Aleksandr Mishkin -- visited Prague in 2014 and that Skripal was there at the same time. It has also emerged that that Chepiga and Mishkin awarded Hero of the Russian Federation medals by President Vladimir Putin four years ago for conducting covert operations in Ukraine.

[Read more](#)

## **Peter Smith met Flynn in 2015**

Peter W. Smith, the GOP operative who raised \$100,000 in his search to obtain Hillary Clinton's missing emails from Russian hackers before allegedly killing himself in May 2017, had a well-established business relationship Trump former National Security Advisor Michael Flynn. Previous reports indicated Smith knew both Flynn and his son well, but on Wednesday, the *Wall Street Journal* explains the backstory behind their connection.

[Read more](#)

## **Key takeaways from the Kremlin's recent**

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## [interference offensive](#)

By David Salvo and Bradley Hanlon

Recent counterintelligence operations by U.K. and Dutch intelligence services, and similar operations by the U.S. and Swiss authorities, have exposed a broad, sustained, and determined Russian effort to undermine Western democracies. The main takeaways from the revelations about these Russian operations: First, the Kremlin uses cyber hacks and other asymmetric tools not only to interfere in elections, but also to execute a number of other objectives. Second, the Kremlin uses various asymmetric tools in conjunction with one another to achieve its objectives. Finally, the Kremlin has authorized its security services to pursue Moscow's interests with brazen and aggressive vigor.

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### **Vehicular cyberthreats**

## [Mitigating cyberthreats in vehicles](#)

In acts of terrorism, vehicles have been deployed as killing machines. These incidents involved human operators, but another sinister possibility looms: a vehicle cyber hack intended to cause human harm. While this kind of terrorist attack has not yet occurred, in the realm of security research, it's been demonstrated how hackers could gain control over car systems like the brakes, steering and engine.

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### **Truth decay**

## [Facing up to truth decay](#)

"Everyone is entitled to his own opinion, but not to his own facts." That sentiment, once expressed by Sen. Daniel Patrick Moynihan, seems to be falling out of fashion in America's current civil discourse. RAND Corporation's Michael Rich has dubbed this phenomenon "Truth Decay," and it is the subject of ongoing research designed to explore what is eroding the public's trust in facts and institutions—and how to stop the trend.

[Read more](#)

## [Disinformation and fake news on Twitter](#)

The Knight Foundation has just released a new report -- Disinformation, 'Fake News', and Influence Campaigns on Twitter -- which, among other disturbing findings, shows that despite government efforts taken against those responsible for the misinformation campaigns during the 2016 election, 80 percent of these accounts are still active and still tweeting. Together, they produce about 1 million tweets per day. The study also found that 60 percent of these accounts have evidence they are partially run by bots, and many of the bot-run accounts appear to be connected.

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## [Viral game which helps users spot fake news gets a makeover](#)

After helping more than 750,000 players spot fake news, a game that became an unexpected viral hit is getting a reboot right in time for the midterm election.

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As the crucial mid-term election approaches, the University of Michigan Center for Social Media Responsibility offers media and the public a tool to help monitor the prevalence of fake news on social media through a Platform Health Metric called the Iffy Quotient.

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### **Conspiracy theory**

## **Who believes in conspiracies? Research offers a theory**

The Apollo moon landing was staged. The CIA killed JFK. 9/11 was a plot by the U.S. government to justify a war in the Middle East. President Barack Obama was not a natural born citizen. The massacre at Sandy Hook elementary school was staged as a pretense for increased gun control. The “deep state” is trying to destroy Donald Trump’s presidency. Conspiracy theories have been cooked up throughout history, but they are increasingly visible lately, likely due in part to the president of the United States routinely embracing or creating them. What draws people to conspiracy theories? New research suggests that people with certain personality traits and cognitive styles are more likely to believe in conspiracy theories.

[Read more](#)

### **Radicalization**

## **Why don’t most people become radicalized?**

By Julianna Photopoulos

To understand what leads people into violent extremism, scientists are turning the question on its head and asking why it is that most young people don’t become radicalized.

[Read more](#)

### **Violence**

## **Does more education reduce political violence?**

Recent evidence of above-average levels of education among genocide perpetrators and terrorists, such as those who carried out the 9/11 attacks, has challenged the consensus among scholars that education has a generally pacifying effect. Is it true that more schooling can promote peaceful behavior and reduce civil conflict and other forms of politically-motivated group violence?

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Safety and security technology tests underway at a Jackson County, Alabama school could help keep Alabama's schoolchildren safer if implemented statewide. Rather than developing an emergency response to an active shooter incident, the project focuses on expanding the perimeter of protection to help ensure interception of a potential shooter. Components of the system also provide law enforcement with enhanced situational information.

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### **Insect Allies**

## **Insect Allies: Friend or foe?**

In 2016 DARPA launched the Insect Allies project, budgeting \$45 million over four years to transform agricultural pests into vectors that can transfer protective genes into plants within one growing season. Scientists are concerned that such technology might be used for nefarious purposes. In a recent *Science* article, the scientists note the profound implications of releasing a horizontal environmental genetic alteration agent – implications that touch on regulatory, economic, biological, security, and societal issues.

[Read more](#)

### **Molecular allies**

## **Discovering new molecules for military applications**

The efficient discovery and production of new molecules is essential for a range of military capabilities—from developing safe chemical warfare agent simulants and medicines to counter emerging threats, to coatings, dyes, and specialty fuels for advanced performance. Current approaches to develop molecules for specific applications, however, are intuition-driven, mired in slow iterative design and test cycles, and ultimately limited by the specific molecular expertise of the chemist who has to test each candidate molecule by hand. DARPA's Accelerated Molecular Discovery (AMD) program aims “to speed the time to design, validate, and optimize new molecules with defined properties from several years to a few months, or even several weeks,” DARPA says.

[Read more](#)

### **Nuclear weapons**

## **France sued for “crimes against humanity” South Pacific nuclear tests**

French Polynesia is taking France to the International Criminal Court (ICC) for carrying out nuclear weapons tests in French Polynesia, a Polynesian opposition leader said on Tuesday. France carried out 193 nuclear weapons tests on islands in the archipelago between 1960 and 1996 until French President Jacques Chirac ended nuclear testing.

[Read more](#)

### **Climate threats**

## **Dealing with critical risks from climate change beyond adaptation and mitigation limits**

This year has brought new temperature records in Africa and Asia, the hottest European summer in recent history, with associated droughts, and forest fires as far north as the Arctic Circle, severe flooding in India and Bangladesh, and massive cyclone damage in Fiji, the Philippines and China. Research has shown that the frequency and severity of extreme weather and climate-related hazards is likely to increase as a result of anthropogenic climate change. Climate mitigation and adaptation will increasingly not be enough to manage the effects from such hazards, and experts now call for a climate policy mechanism designed to manage climate-related losses and damages in particularly vulnerable countries.

[Read more](#)

### **Climate tipping point**

## **World has 12 years to limit catastrophic impacts of climate change**

Leading climate scientists warn that there is only a dozen years for actions to be taken to limit global warming to a maximum of 1.5C. Beyond the threshold of 1.5C warming above pre-industrial era, even half a degree of additional warming will significantly worsen the risks of drought, floods, extreme heat, and poverty for hundreds of millions of people.

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### **Our picks this week**

## **Insect army to defend crops; social media as war?; future of facial recognition, and more**

- The Pentagon is studying an insect army to defend crops. Critics fear a bioweapon
- A controversial virus study reveals a critical flaw in how science is done
- Why scientists should be tracking a catastrophic pig disease
- When anthrax-laced letters terrorized the nation
- Winning Like War: A conversation about social media and conflict with Peter Singer
- What the future of facial recognition means for law enforcement
- The newest password technology is making your phone easier for police to search
- Why Google could be in trouble over the Google Plus bug
- Disinformation is the new normal
- DHS Digital Service is taking paper out of the immigration process
- “Mandatory detentions” of immigrants at stake in Justice Kavanaugh’s

first big case

- Microsoft yanked Windows 10 Update after it reportedly deleted users' files
- President Trump just signed a law that radically changes life for airline passengers, flight attendants, and airlines
- In California, it's going to be illegal to make routers with weak passwords
- Many of the U.S. military's newest weapons have major cyber vulnerabilities: GAO
- The White House National Cyber Strategy: Continuity with a hint of hyperbole
- N.J. surfer dies of brain-eating amoeba after dip in Texas wave pool
- Social media as war?
- In the dead of night, Trump administration is shipping hundreds of undocumented minors to Texas tent camp
- Weathering the next Florence
- The World Bank and tech companies want to use AI to predict famine
- Agencies still need help protecting high value assets
- The next pandemic will be arriving shortly
- The Trump administration anticipates catastrophic global warming by 2100
- TSA's role in pipeline cybersecurity could be up for grabs

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**The Russia watch this week**

**Russia exploiting American white supremacy; Russia's low-cost influence strategy; hacking as an international persistent threat, and more**

- Collusion is not a crime, Trump campaign argues
- What facts would deny the Trump campaign First Amendment protections in colluding with Russia
- Data mining has revealed previously unknown Russian Twitter troll campaigns
- Ukraine's spiritual split from Russia could trigger a global schism
- What Clausewitz can teach us about war on social media: Military tactics in the age of Facebook
- The problem isn't fake news from Russia. It's us: Propaganda has long



affected elections around the world because publics have an appetite for it

- Russian hackers pose an international persistent threat
- How Russia and China undermine democracy: Can the West counter the threat?
- The origins of Russia's broad political assault on the United States
- Russia's low-cost influence strategy finds success in Serbia
- How the U.K.'s fake news inquiry waged a war on disinformation
- Russian interference goes beyond spying to the very heart of Britain
- U.S. spycraft and stealthy diplomacy expose Russian subversion in a key Balkans vote
- Military leaders are starting to freak out over Russia's information warfare dominance
- Fake viral 'manspreading' video points to new tactic in Russian disinformation
- Campaign to boycott Nike after Colin Kaepernick advert was heightened by Russian-run social media accounts
- Russian whistleblower assassinated after uncovering \$200 billion dirty-money scandal
- Viral video of Russian woman bleaching manspreaders was anti-feminist propaganda
- Former MI6 chief warns "violent" Russia could strike deadly attack
- Putin denials mask dismay at "laughable" spy shortcomings abroad
- Russia is exploiting American white supremacy over and over again
- Researchers: No evidence that Russia is messing with campaign 2018—yet
- Russia is winning the information war in Iraq and Syria: U.K. general
- Going on the offensive: A U.S. strategy to combat Russian information warfare
- Takeaways from the latest Russian hacking indictment
- U.S. voting systems have "staggering" vulnerabilities: Cyber researchers
- Mueller defends authority, hearkens back to Garfield administration
- Ken Starr: Trump's defense team should be "very concerned"
- 'Can you do this?': Russia probe conflicts rampant among Rosenstein replacements

- New boss for Italian state TV is old fan of fake news
- Skripal poisoning: Reporter behind Salisbury exposé flees Russia
- Feds freeze Russian oligarch's assets, Upper East Side mansion
- Trump team's contact with Mueller targets could taint findings

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## **Also noted this week**

- DHS Employees Form Grassroots Community of Interest Around Artificial Intelligence
- Homeland Security Restructures to Face Evolving Cybersecurity Landscape
- Israeli cybersecurity start-up awarded US Homeland Security project
- Homeland Security issues another Texas border wall waiver
- UC Health statement on US Department of Homeland Security proposed rule on public charge
- DHS Research Wing Remains Vulnerable to Insider Threats
- Trying to figure out why the Presidential Alert didn't work everywhere
- Lawmakers Go to School on Wi-Fi and Urge Online Privacy Rights
- US Department of Homeland Security Commissions Israeli Cybersecurity Company Morphisec
- Homeland Security to Waive Laws for South Texas Border Gates
- MSP Networks Actively Targeted by Nation-State APTs, US Government Warns
- Citing Racial Bias, Federal Judge Halts Trump's Efforts to Rescind Temporary Protected Status for Immigrants from Haiti, Sudan, Other Nations
- Report is an indictment of DHS Zero Tolerance policy
- US Homeland Security says no reason to doubt firms' China hack denials

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### **Resilience**

## **Why doesn't the U.S. bury its power lines?**

By Theodore J. Kury

It is nearing the end of a highly destructive hurricane season in the United States. The devastation of Hurricane Florence in North and South Carolina caused more than 1.4 million customers to lose power and Hurricane Michael has cut service to an estimated 900,000 customers in Florida, Alabama, Georgia, and the Carolinas. Soon, winter storms will bring wind and snow to much of the country. When it comes to electricity, people turn their attention to the power lines overhead and wonder if their electricity service might be more secure if those lines were buried underground. But having studied this question for utilities and regulators, I can say the answer is not that straightforward. Burying power lines, also called undergrounding, is expensive, requires the involvement of many stakeholders and might not solve the problem at all.

[Read more](#)

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### **Cybersecurity**

## **Strict password policies help prevent fraud**

The all-too-common practice of using the same email address/password combination to log into multiple websites can be damaging, especially for employers with many users and valuable assets protected by passwords, like universities. Researchers show that longer minimum passwords are

the most effective way to prevent password reuse and reduce potential exposure in a third-party data breach.

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#### **Hurricane Michael**

### **Florida Panhandle counties less prepared for emergency than rest of state**

found that the vast majority of counties in the Florida Panhandle were less prepared for emergency evacuation compared to the rest of the state. Of the 67 counties in Florida, 10 were rated as having weak levels of evacuation preparedness, and all of these counties were located in the Panhandle/North Florida. Eleven of 16 counties with moderately rated plans also were in this region. Only seven of the counties in the Panhandle had strong plans.

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#### **Recovery**

### **Help from friends key to natural disaster recovery**

Natural disasters are life-changers for all involved, and understanding why some communities recover faster than others can be better achieved by looking at both the social and physical networks within these communities and their interplay, according to a four-year study.

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